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THE SEA COAST ECHO

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Fifty-Eighth Year of Publication

A. G. FAURE, Editor and Publisher

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THE NATIVITY

And it came to pass, that in those days there went out a decree from Caesar Augustus, that the whole world should be enrolled.

This enrolling was first made by Cyrius, the governor of Syria.

And all went to be enrolled, everyone into his own city. And Joseph also went up from Galilee, out of the city of Nazareth into Judea, to the city of David, which is called Bethlehem: because he was of the house and family of David.

To be enrolled with Mary his espoused wife, who was with child.

And it came to pass, that when they were there, her days were accomplished, that she should be delivered.

And she brought forth her first-born son, and wrapped him up in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds watching, and keeping the night watches over their flock.

And behold an angel of the Lord stood by them, and the brightness of God shone round about them; and they feared with a great fear.

And the angel said to them, Fear not; for, behold, I bring you good tidings of great joy, that shall be to all the people:

For, this day, is born to you a Savior, who is Christ the Lord, in the city of David.

And this shall be a sign unto you. You shall find the infant wrapped in swaddling clothes, and laid in a manger.

And suddenly there was with the angel a multitude of the heavenly army praising God, and saying:

Glory to God in the highest; and on earth peace to men of good will.

And it came to pass, after the angels departed from them into heaven the shepherds said one to another: Let us go over to Bethlehem, and let us see this word that is come to pass, which the Lord has showed to us.

And they came with haste: and they found Mary and Joseph, and the infant lying in the manger.

—St. Luke.

Christmas Is Of The Heart And Not Of The Head Or Pocket Book

"Merry Christmas!"... magic words. They bring thoughts of fir trees, tinsel stars, Dickens' "Christmas Carols," eggnog, re-ribboned packages... all those small details which make up an American holiday.

But, after all, what is Christmas? Does it stem from one of Dickens' stories? Is it a national holiday declared in recognition of all the surplus fir trees in the forests, or voted by the Tinsel Star Manufacturers' Union. Of course not! It is the birthday of Jesus Christ, the God man, who began life as the infant Son of a carpenter and his spouse Mary and ended it with His limbs tortuously stretched on a cross on Calvary Hill. And less and less every year does the American Christmas show that it realizes the immense meaning of Christ's birth and His ultimate sacrifice for us.

Of course, many agree that they are keeping Christmas in the traditional manner, and point out that the gifts which they exchange commemorate the offering of the Magi to the Infant; that the glittering star atop their tree is a symbol of that star which guided the Three Kings and the shepherds to the stable. To this we reply that there are much better ways to preserve the spirit of the season; ways more pleasing to the Christ Child.

And so, although we too take great pleasure in "Merry Christmas" and in all that it entails, we would like to change it slightly, and to wish each and every one of our readers a truly glorious Christmas, because,—"Unto you is born a Savior, Who is Christ the Lord!"

—St. Joseph Academy Sea Sprite.

THE DAY AFTER CHRISTMAS

(By Charles K. Kemp)

'Tis the day after Christmas and all around town
The place is a hubbub from sun-up till sun-down.
The stores are all busy, making all sorts of shirts.
As people crowd counters exchanging their gifts.
Father's gone to the office, his vacation is done;
The new year is starting, inventory's begun.
The table is covered with cards that were bought,
While mother is listing the ones she forgot.
The tree is still standing, now stripped of the toys.
Found parent had purchased for nice girls and boys.
The children received them with shouts and with cheers.
But today they are playing with those proven by years.
The dog on the floor is relaxed and stretched out.
The only one in the house not completely worn out.
Seems strange as one ponders how this all came about.
From the birth of a baby who was almost turned out.
One thinks he might wonder, if the baby could be here.

We wish to announce that we now have

Mr. J. H. Lorenzen

A Permanent Representative in Hancock County
For Sales Service and Repairs of
Singer Sewing Machines

CALL

J. H. Lorenzen, Bay St. Louis, Mississippi

Merry Christmas In Our Beloved America

Perhaps at no other time is there greater peace on the globe than during the season of Christmas. Many of the countries mark the holiday season with great enthusiasm and have meetings and services in their communities. The carols which children sing here with sweet music go back to many lands for their singing. The Christmas carols which are sung with the delicious Christmas dinner, the bright Christmas decorations are ours by inheritance.

Not only do we sense this bond through enjoyment of the same dinner made possible for us by other nations, but we are conscious of the fact that in all parts of the earth where Christmas is celebrated, the same joys, the same measures, the same hopes, the same aspirations, the same wishes, though the words and spelling differ are common to us all.

In America this wish is "Merry Christmas." "Merrie" originated with the Saxons and is typical of Old England. The word is associated with joy and happiness and holds a firm place in our Christmas usage. It has become customary to link this word with the most sacred festival known by Christian people: Christ's Mass.

Our Italian friends greet us at this season with "Buon natale" meaning "good birth." We answer him: "Buon feste," or "good holidays." The popular greeting in Spain is "Felices Pascuas" which means "Happy Christmas." To wish us a joyful Christmas, the Frenchman exclaims, "Joyeux Noel!"

In Germany, we would be wished a "Froliche Weihnachten" (joyful holy-night) or "Glueckliche Festtage" ((happy holidays).

In Brazil, the customary greeting is: "Bons Festes e Felix Anno Novo!"

The singing of the "Glaedig Yul, Helige Yul" in Norway, meaning "Silent Night," is followed by the greeting, "He is born," and the answer: "Gud Signe" or God's Blessing.

"God Jul!" (Good Yule) would be our greeting from a Swede who celebrates for a full month. The Finns cry out "Haustek Joulusa!" "Glaedig Jul!" (Glad Yule) say the Danish in return, while their cousins in Holland chime in with a hearty "Hartelyke Kerstgroeten."

When we light our Christmas fires, decorate our Christmas trees, wrap up our Christmas gifts, festoon our homes with Christmas greens and gather our loved ones around us for Christmas dinner, let us at this time consider more thoughtfully than ever, the universality of Christmas messages, and the real meaning they convey.

Not in the language of other lands, but in that of our beloved America we say, "Merry Christmas to You."

—St. Joseph Academy Sea Sprite.

Twas The Night After Christmas

(Apologies To Clement C. Moore)
'Twas the night after Christmas,
and all through the room
Not a creature was stirring, save one
full of gloom.
As I sat by his side, he related to me,
A sad story concerning his gay Christmas spree.
He had started the day by trimming a tree,
But received such a shock that he'd hastened to flee—
Then he made the mistake of not watching his step
And tripped in the hall over Junior's "Jeep."
He was over-ambitious when he got to the over-table,
And ate with the manners of one from a stable.
As he lay down to rest and to try to get rid

Of the terrible pain so profuse from his mid,
What came to his wearying ears but the sound
Of in-laws and cousins just "visitin' bound."
They stayed all evening and led him a life—
How he hated those dear relatives of his wife!
Then to top off the evening, they'd hardly just left
When neighborhood commandos committed a theft.
His "pals" his old faithful, was gone from the race.
And now was a part of a weapon for attack.
He confided to me, as he started to leave,
That the best part of Christmas is always its Eve.

Msgr. W. J. Leech Dies

In Ireland December 13

Rt. Rev. Monsignor Wm. J. Leech died at his home in Ireland Tuesday, December 13. He resigned as pastor of St. Peter's church, Jackson, Miss., in November because of a prolonged illness and left for his native land to visit relatives.

Msgr. Leech who served as pastor at St. Paul's church in Pass Christian and at the Church of the Nativity in Biloxi, was at St. Peter's before he tendered his resignation. He was named Domestic Prelate with the title of Right Rev. Monsignor November 22, 1944; he served as Chancellor of the Diocese of Natchez under the late Bishop op Gunn, as Dean of Central and Northern Mississippi; as Diocesan Consultor and was a member of the Diocesan Tribunal.

Upon his ordination May 3, 1913 at St. Patrick's College, Carlow, Ireland, he was sent to Mississippi where he was appointed as assistant at the Cathedral in Natchez. He held this position for two years. From October 12, 1920 to July, 1925 he served as administrator of St. Paul's parish in Pass Christian; on the latter date, he was appointed pastor of St. Paul's and held this position until July 1937. At that time he was named pastor of the Church of the Nativity in Biloxi. He was transferred from Biloxi to Jackson in April, 1942.

Deeded him as Pastor there.

Rt. Rev. Msgr. A. J. Gmelch left Wednesday afternoon for Jackson to attend the Pontifical Requiem Mass that was said Thursday morning by Bishop R. O. Getow at St. Peter's church for the deceased.

The first scheduled radio broadcast in history was on November 2, 1920 over KDKA, Pittsburgh.

Flavor for dispenses and furniture finishes is made from wood pulp.

LETTERS

THANKS!

TO THE EDITOR
December 17, 1949
See Coast Echo
Bay St. Louis, Miss.
Dear Ed:

We would like to take this means of offering our congratulations and thanks to the business houses of Bay St. Louis for their wonderful response given the Christmas Light Committee of the Chamber of Commerce toward lighting our City on North and South Beach Boulevard and Main Street.

We would also like to thank publicly Arthur Miller, Jack Carnegie, Warren Train, Mike Nease and Eric Nease for assisting us in getting the lights up in time for the Yuletide Season.

Best wishes to all of you for a Merry Christmas and a Bright and Prosperous New Year.

ALDEN MAURRAY
HENRY OSIOVACH
FRANK TRAPANI
ROBERT HAMILTON
EARL RAMOND
Yours very truly,
EARL F. RAMOND.

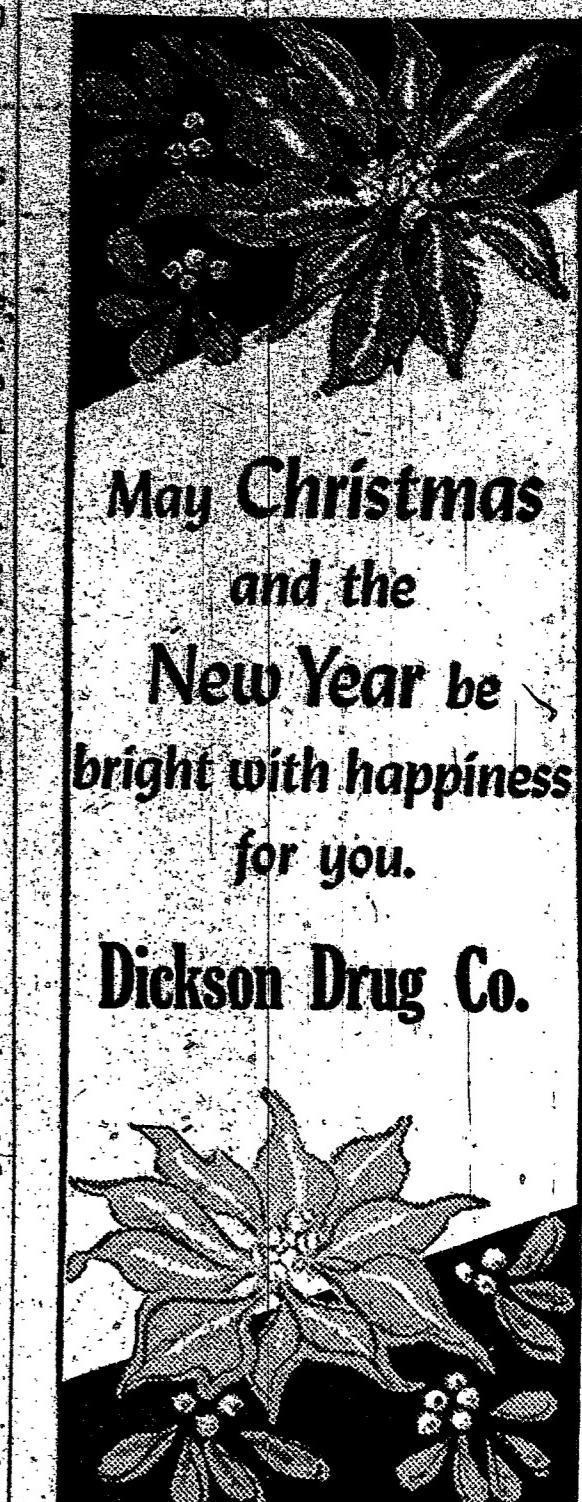
Thomas Jefferson was only 33 years old when he drafted the Declaration of Independence.

James K. Polk is the only Speaker of the House of Representatives to be elected to the Presidency.

When the sun rises each day the first point of the U. S. to feel its rays is Mt. Katahdin, Maine.

May Christmas
and the
New Year be
bright with happiness
for you.

Dickson Drug Co.

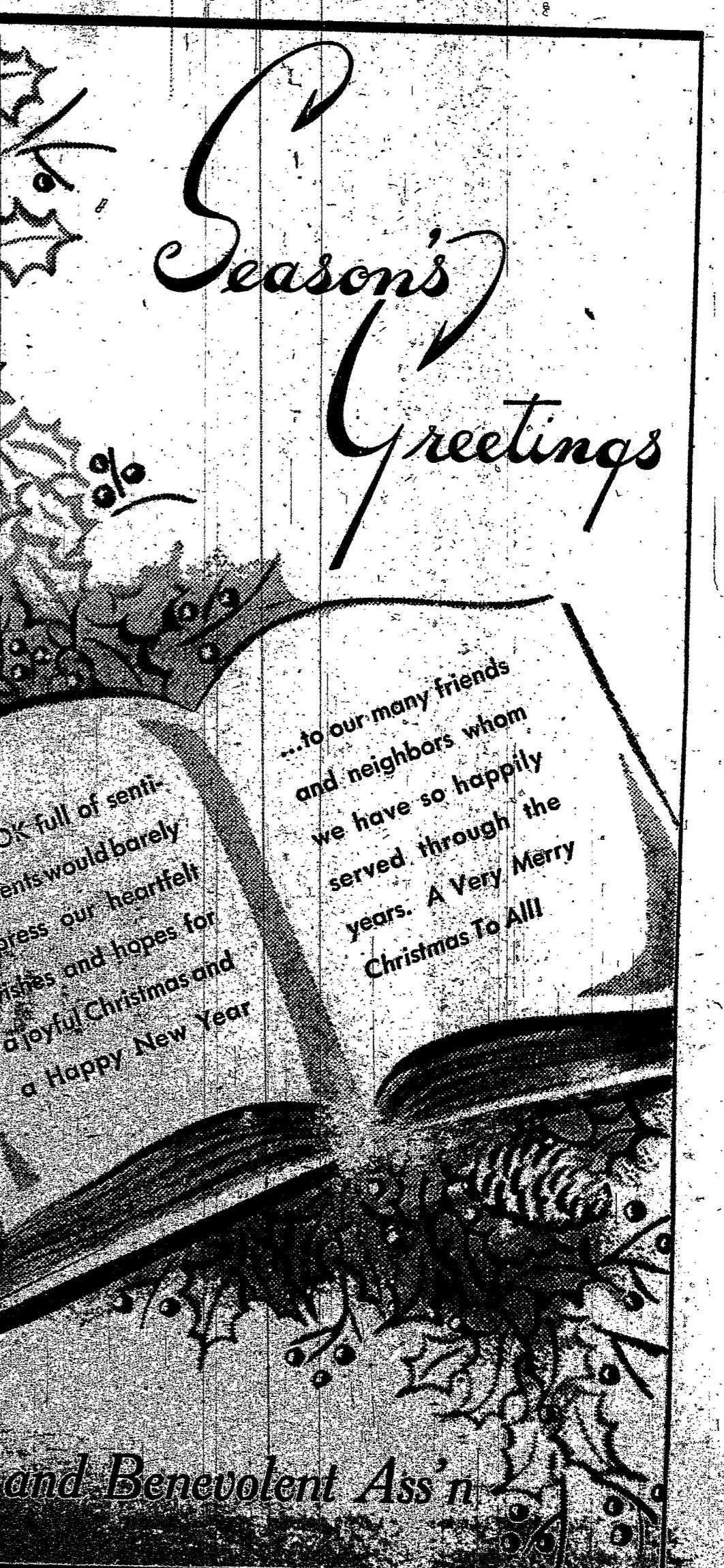


Season's Greetings

...to all of you we extend our wishes for a Merry Christmas—and a year ahead chock full of good health, happiness and prosperity!

CHADWICK TRADING POST

A. W. MCKAY, Prop.
WAVELAND



Autograph Hunters Extort

—St. Joseph Academy Sea Sprite.

Signature from famous actress—Left to right, Mary Helen Curran, as Lisa Page; Joanne Blanchard impersonating Cassie; Lena Mae Johnson, Grandma Page; Joanne Lang, Nancy Suzanne Blanchard, Peggy.

Beginning the year's dramatic presentations with many a laugh, the sophomore class of St. Joseph Academy scored a smash hit with the bone-flicking comedy, "Autograph Hunters."

The plot centers around the three autograph hunters who, not because they think the actress has any acting talent, must have her autograph for their collection. They chased her until they got it.

Congratulations to the cast, and to Sr. Paula Marie their director.

We wish to announce that we now have
Mr. J. H. Lorenzen
A Permanent Representative in Hancock County
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Observations...

By the Editor

Merry Christmas

Is our sincere wish to you, our readers. In order to sell a newspaper to an advertiser it is necessary for him to be convinced its circulation is such that he will receive the desired results. On March 13th, 1942 we assumed the publication of this newspaper and the circulation was less than 600. today, we are printing and distributing over 2000 copies, with a paid circulation above 1800. We have much to be thankful for, and, of course, it is to you, our reading public, to whom we are indebted for much of the progress we have made . . . and, too, our advertisers who make possible the publishing of the Echo are not overlooked in the dispensing of our good wishes at this season of the year . . . may we again say to you . . . MERRY CHRISTMAS . . . for this our Christmas edition we are indebted to H. H. Squires, our photographer for the splendid pictures in this issue . . . Mrs. Joseph Kern for the use of the letters to Santa Claus. Mrs. Margaret Beckman for her Christmas story and to Rev. Father Edward P. Desmond for his research and contributions . . . to you we say thank you . . . it is with a feeling of pride we say this week that practically every business section in Bay St. Louis is lighted . . . it gives one a feeling of Christmas spirit . . . last week we took the boys in the business section on Railroad Avenue to task and on Friday morning the telephone began to pop, telling us that they were on the ball . . . and by the way we forgot Norman Benigno in our list of names . . . we are still wondering . . . if the omission of his name was not worse than the criticism . . . congratulations to all of you for job well done . . . it is indeed gratifying to see the response to the appeal for the decoration and the lighting of the homes . . . and now we have covered part of the material side . . . let us think of the real Spirit of Christmas . . . on this page is a list of the church services in Bay St. Louis for this day . . . go to your respective church, in commemoration of the birthday of Our Savior . . . it will make you enjoy the day much better if you only share a bit of your time and your thoughts with your God.

Mrs. Carl Smith Presents Chorus In Xmas Cantata

Mrs. Carl Smith presented her Bay High girl chorus in a Christmas Cantata "Chimes of the Holy Night" in the auditorium on Wednesday, December 21 at 12:45 p. m.

The girls were dressed in white and marched into the auditorium singing "Come All Ye Faithful."

The solo parts in the cantata were taken by Janele Van Trier, Carol Sire, Clara Pucheu and Mary Hilemn. Others taking special parts were Pansy Parker, Joan Bannister, Marlene Nelson, Janet Sellier, Mary Hilemn, Clara Pucheu, Katie Triana, Joyce Ann St. Angelo.

Others singing in the chorus were: Myra Ann Seals, Connie McAlpin, Ruth Arnold, Ann Kenmar, Dawn Sellier, Joan Hilemn, Myrtle Cook, Ruth Carver, Mary Serio, Inez Kingston, Joan Erskine, Mary Lou Sciana, Gay Gonzales, Doris Arnold, Temple Perkins, Willis Yates, Jane Wilson, Sheila Escoller, Jane Martin, Gulfport, a former Bay High student, also sang in the chorus.

Twins and Their

Photo by Squires



Photo by Squires

Big sister with her little brother in the home of their mother and daddy, Mr. and Mrs. Thomas after Santa Claus came. Christmas morning. The photo was taken by H. H. Squires.

Choir Plans Music For Midnight Mass

Midnight Mass at Our Lady of the Gulf Church will be sung by the choir under the direction of Mrs. George Guillault.

Carols will begin at 11:30 and throughout the Mass solos will be sung by Mrs. Rose Ann Thomas, Schubert's "Ave Maria," "Noel" by Watson Johns; "O Holy Night" by Mrs. Catherine Assenheimer; "Jesus Bambino" by Mrs. Rose Ann Thomas; "Silent Night" by Mrs. Val Witter.

The Mass to be sung in two parts, will be Stachels' Mass "Salve Regina."

Choir members are Mrs. James Seegers, Mrs. Carl Wiegand, Mrs. D. Poynt, Mrs. Val Witter, Mrs. Rose Ann Thomas, Mrs. Yvette Anderson, Mrs. L. H. Raymond, Mrs. Catherine Assenheimer, Miss Mary Lynn Raymond, Miss Sheila McPhail, Tony Scarfe, Robert Fayard, Clement Bonneps and Watson Johns.

Mrs. Guillault is the organist and director.

A Prayer

By St. Francis of Assisi

"Lord, make me an instrument of Thy peace. Where there is hatred . . . let me show love. Where there is injury . . . pardon. Where there is doubt . . . faith. Where there is despair . . . hope. Where there is sadness . . . joy. O Divine Master, grant that I may not so much seek To be consoled . . . as to console. To be understood . . . as to understand. To be loved . . . as to love, for It is in giving . . . that we receive. It is in pardoning . . . that we are pardoned. It is in dying . . . that we are born to eternal life."

All Christmas pictures published in this issue were taken by H. H. Squires, local photographer. We wish to extend our thanks to him for a job well done.

Keep your heart free from hate, your mind from worry. Live simply; expect little; give much. Fill your life with love; scatter sunshine. Forget self. Think of others, and do as you would be done by.

Major Edward Bowes.

Curtis and Jeffrey Favre moved to Memphis this week.

Larry Mauffray, a student of St. Bernard's Culmen, Ala., is visiting his parents, Mr. and Mrs. Alden Mauffray.

CHRISTMAS CHURCHES

Our Lady of the Gulf Catholic Church—Rev. Msgr. A. J. Grinich, Pastor
December 24—Christmas Eve—Midnight Solemn High Mass and Benediction.

December 25—Mass will be at 6:00 a. m., 7:00 a. m., 8:30 a. m., 10:00 a. m., and 11:00 a. m.

St. Rose de Lima Catholic Church—Rev. Father Conrad Kunkel, Pastor

Midnight Solemn High Mass and Benediction. December 25—8:00 a. m.

Christ Episcopal Church—Rev. Charles R. Johnson, Pastor
Christmas Eve Service—11:30 p. m.
Christmas Day, 7:30 a. m. and 9:30 a. m.

First Baptist Church—Rev. John T. Downing
Christmas Day service will be held at 10:45 a. m.

Baptist Church Sets To Here Dec. 25

Christmas Day has been designated as "Evangelism Sunday" by the First Baptist Church, Bay St. Louis. Missionary funds raised by the church will be directed to its entire intended mission of \$2,000,000 so that it may be dedicated debt-free January 1, 1950.

Services will include a sermon by the Pastor, Rev. John T. Downing, entitled "The Greater Gift," and special Christmas music. Each member of the church is being asked to make a special Christmas gift to God in the form of a special contribution for the repayment of the church debt. "Giving at Christmas," states the pastor, is a very appropriate way to celebrate the birth season of our Lord, provided we do not fail to remember that gifts on that first Christmas were made not on to another but to the Christ-Child. Therefore, let us truly celebrate Christmas in the fashion of the first one in bringing our gifts and laying them in worshipful adoration before the feet of the Gloriously-born, lovingly-sacrificed and victoriously resurrected and ascended Lord and Saviour Jesus Christ."

The evening worship services on Christmas Day will be held at 7:30 p. m. and will include a sermon by the pastor entitled "The Heavenly Anthem" and special Christmas music.

The public is cordially invited to the Christmas services of the First Baptist Church by the Pastor and entire congregation.

Library Will Be Ready After Christmas Holidays

Major changes in location and renovation of our new library has at long last reached completion thanks to the consistent efforts of Brother Liviny who has made these changes with the sole benefit of the students in mind.

Brother has made known the fact that this room will be open continually and will serve for study hours, a room all school students can go to when the students need to sit and work on their research work for their various classes.

Under the new arrangement the over abundant reading material will be, it is hoped, in constant use. Some 75 boys can be seated without crowding. Stanislaus Rock-A-Chaw.

HOME FROM COLLEGE

Students attending college who are home for the holidays are Curtis and Jeffrey Favre, Joel Quinton, L. J. Lule, Buddy Cravetto, J. V. Morello, A. J. Chimico, from Southeastern Louisiana college; Jackie Quinton, Patricia Gex and Thelma Namais from the University of Alabama; Anthony (Buddy) Pitillo and Jack Bell from Tulane; C. J. Fayard, University of Mississippi; Charles Carter, Mississippi Southern; Robert Schaeff, Louisiana State University.

This meeting was called by Edward P. Phillips, acting fire chief, to submit these names for the approval of the mayor and board of aldermen of the Town of Waveland. When approved, the firemen will begin practicing drills.

Taking It Easy . . .**Elected Officers and Award Jackets To Varsity At Sideline Banquet**

Leo E. Kenney was elected president of the St. Stanislaus Steeple Club at the annual football banquet in honor of the Rock-A-Chaw Monday night at Hotel Reed. W. L. Reeder was elected vice-president and Brother Edmond ex-officio secretary.

Eighteen members of the varsity and two managers were awarded jackets; ten members received gold footballs.

Andy J. Becker, president of the club, acted as toastmaster. Omer Kuebel, president of the Alumni Association, Coach Pete Burke, assistant coach Dick Thomas, Brothers Alexis, S. C. and Lucien Gex and John Gutknecht, team co-captains all gave short talks.

The Rocks must compete in Class Double A competition in 1950; therefore their schedule for next year could not be announced as the other Double A teams, Moss Point, Pascagoula, Biloxi and Gulfport, must fill their big eight date first. The Rocks know that they will need Foley, Alan, St. Aloysius, GCMC and Menard in 1950.

Jackets were awarded to D. J. Luc, Paul Palermo, Mickey Haas, Luke Caruso, Joe Scatife, Albert Burns, Jerry Rooney, Jimmy Holmes, Al Schneller, John Gutknecht, Beverly May, Lucien Gex, Gary Gilmore, Cyril Lartigue, Leclaire Summers, Don Haas, Alberto Zambrano, Ray Ansard and managers Roy Giulotta and Vincent Liberto.

John LaBruzzo, Richard Hogan, Gilbert Schmidt, Edward Dupquier, Carol Derbey, Andrew Scatife, John Guthrie, Norman Carnovale, Pat McCurnin and Clarence Kimble received gold footballs.

Waveland Fire Department Calls Meeting For Dec. 28

The Waveland Volunteer Fire Department will meet Wednesday, December 28 at the Town Hall at 8 p. m.

To date Ben Bourgeois, Douglas Bourgeois, Leonard W. Bannister, Floyd Bourgeois, Wallace Bourgeois, Joseph V. Colson, James B. Cooper, Edward J. Cook, C. O. Dufour, Fred Herling, Jules A. Favre, Milton J. Favre, William Favre, Alphonse E. Favre Jr., John G. Garza, C. B. Georgi, Leroy F. Magee, John H. Long, Paul Shallcross, G. S. Kennedy Jr., Carl Milton Favre, Lawrence J. Favre, Raymond H. Ladner, Edward Lule, Harry W. Lynch, R. W. Noonan, Howard Perrillat, Edward P. Phillips, Herman F. Roberts, Patrick Toomey, John H. Toomey, H. L. Terrell, W. E. Tucker, M. R. Villere, Oswald Villere, C. A. Williams, Henry J. Lacher, Jr., W. A. Brant, have volunteered their services.

This meeting was called by Edward P. Phillips, acting fire chief, to submit these names for the approval of the mayor and board of aldermen of the Town of Waveland. When approved, the firemen will begin practicing drills.

Every entry must register and the registration will stay open until Christmas day. Anyone wishing to enter may do so by calling Mrs. Earl Kirkpatrick (245) or Mrs. J. R. Rollins (349-J).

Merchants in Bay St. Louis have donated the prizes on display in the Mississippi Power Co. window.

LIONS CLUB SPONSORS MOVIE DECEMBER 23

A benefit movie is being sponsored by the local Lions Club December 23, 1942 at the A & G Theater at 8 p. m.

There will be no admission charge, but containers will be placed in the lobby of the show to receive contributions of food or clothing for the needy of Hancock County. Cash will be accepted from those who do not wish to make their contribution in any other form, but the sponsors ask specially for food and clothing.

It has been pointed out by the club, however, that gifts of cash, food or clothing are not required for admittance to the matinee.

"Since Christmas is a holy season, H. Wilson Moore, president stated we should spread good will towards our fellow man, that each and everyone who is financially able to do so should make some contribution; his gift will be distributed to the needy by the club."

The management and staff of the A. & G. Theater are contributing this benefit show.

Minstrel Makes A Return Appearance December 28

The minstrel presented last week by the Woman's Civic Organization will be brought back Wednesday, December 28. Mrs. Frank Kiefer, president announced.

The organization is sponsoring this show to raise money to rebuild the children's playground on the City Hall grounds. Equipment will be purchased and a fence constructed along the side facing the railroad tracks.

This is the first project the group which was formed to further civic improvements in Bay St. Louis and Hancock County has conducted.

The many people who missed the show last week will have an opportunity to see it, and those who would like to see it again may do so.

Garden Clubs Schedule Date For Contest Judging

Judging of the Christmas lighting contest sponsored by the Bay-Waveland Garden Club will take place between Christmas day and New Year's Day after dark until 10:30. Mrs. J. R. Rollins, president, announced.

Entries are for doorways, living outdoor trees, porch trees, and indoor trees.

Every entry must register and the registration will stay open until Christmas day. Anyone wishing to enter may do so by calling Mrs. Earl Kirkpatrick (245) or Mrs. J. R. Rollins (349-J).

Merchants in Bay St. Louis have donated the prizes on display in the Mississippi Power Co. window.

Even The Baby



Photo by Squires.

Is getting excited over the approaching arrival of Santa Claus at the Maurice Artigue home. Maurice, Brenda, Ronnie, Jo Mary, Yvonne, Erin and Kenneth, are anxiously waiting for Santa to come.

Mrs. Ann Ingram, Washington, D. C., is spending the Christmas season here with her parents, Mr. and Mrs. S. J. Ingram.

Mrs. O. R. Bragg is receiving the sympathy of her friends in the loss of her mother Mrs. Garrett, of Birmingham, Alabama, who died there Tuesday, December 20. Mrs. Bragg left Wednesday.

Mrs. Walter Gleason left Monday for Cincinnati, Ohio, to spend Christmas with her son-in-law and daughter and their children.

Mrs. Lester Holloway and children spent a few days here last week as the guest of Mrs. David Middleton and other friends. Mrs. Holloway, a former resident now makes her home in Flomington, Ala.

ALTAR SOCIETY MEETS

The December meeting of Our Lady of the Gulf Altar Society was held Wednesday afternoon in the den of St. Joseph Academy.

Reports of the various committees were given.

The sewing was returned to Mrs. Cloutier.

Rev. Msgr. A. J. Gmelch gave a brief talk including Yuletide greetings.

Mrs. George Stevenson, chairman of the nominating committee, announced that the following ladies will hold offices the coming year: pres., Mrs. S. T. Assenheimer; vice-president, Mrs. W. A. Prewitt; recording secretary, Mrs. T. Schafer; corresponding secretary, Mrs. Harry Glover, Sr.; financial secretary, Mrs. Vincent Piazza; parliamentarian, Mrs. George Stevenson.

The door prize was won by Mrs. C. Beyer. Refreshments were served by Mesdames Cloutier and Joyce.

City Echoes

Mr. and Mrs. Carl E. Brown, Jr., and baby are spending the Christmas season here with his brother's parents.

Rev. and Mrs. John E. Doane and children, David and Mary Kay, will leave Monday for Pine Bluff, Ark., for a few days visit.

Mr. and Mrs. Harold B. Weston will have with them for the Christmas season their son-in-law, their daughter-in-law and Mrs. Paul Leotta, and children of Charles, joining the family at home will be Mrs. M. V. Burdette and Mrs. M. E. Brinkley.

Mr. and Mrs. John and Mrs. Eddie S. Williams will be with them as Christmas guests Miss Louise Gottrell of New Orleans.

Pet Glover is ill at the home of his parents, Mr. and Mrs. J. C. Glover on Carroll avenue. His friends hope he will be well by the time Santa arrives.

Sgt. and Mrs. A. G. Favre, Jr., and son, Donnie of Memphis are spending the Christmas season here with Mr. Favre's parents.

Mr. Rene de Montuzin, Sr., who has been ill at his home for the past two weeks, is reported as showing improvement.

Mr. and Mrs. George Beckerich of New Orleans are visiting Mrs. Beckerich's brother-in-law and sister, Mr. and Mrs. Robert Bienvenu.

Mr. and Mrs. Ira Dimmick of Lake Charles, La., spent several days here this week as guests of Mrs. Dimmick's brother, Dr. J. A. Evans and Mrs. Evans.

Mr. Orland Lockhart left for his home in New Orleans Wednesday. Orland attends St. Stanislaus and resides with Mrs. Joe Kern and her son.

Mr. George Stevenson was the honoree at a surprise birthday party Saturday night.

SUNDAY SCHOOL MEETS

The primary and junior classes of the Methodist Sunday School with their teacher Mrs. Dennis Tonkel, had a Christmas party at the church Monday. They brought food enough to pack a basket for the county farm, and the money they collected in the class they sent to the Lepers' Home.

BRIDGE CLUB MEETS

The two table bridge club had their annual Christmas meeting Tuesday, December 20 at Hotel Reed. The group enjoyed exchanging gifts. Those attending were Mesdames René de Montuzin, Jr., H. H. Shattock, G. E. Anderson, Dan M. Russell, J. R. Shadoin, E. F. Fahey, Mr. Dean McCullough and Robert Cameron.

S.C.C. MEETS

TUESDAY, DEC. 20

The Women's Society of Christian Service of the First United Methodist Church held its December meeting Sunday in the church.

A large Christmas tree holding gift from each member of the Society for the threeinch school in Japan and a token of remembrance of the Society for everyone present. Miss Florence Drymon, a member of the church, sang a solo. The collection for the work of the Christmas and Other Schools Around the World was heavy. Mrs. Ethelene Oliver.

Miss Adele Seville read a letter from a soldier in a fox hole, written to his mother December 23, 1944.

At the close of the meeting refreshments were served in the annex by the hostesses Mrs. A. J. Nopo, Mrs. Bernice Faro, Mrs. S. H. Register and Mrs. A. O. Bragg.

CARD OF THANKS

We wish to thank Rt. Rev. Msgr. A. J. Gmelch, Rev. Patrick Grant, Dr. A. R. Smith, Fahey Funeral Home, and the many friends for the kindness shown us during the illness and death of our brother Hermogene E. Neacise. Many thanks for the floral offerings.

Alice and Zena Neacise,
Mrs. W. E. Saucier and
Mrs. R. S. Blaize.

This year, as in one and all other
years, may change with time.

SO, LET US ALL MERRY CHRISTMAS
AND HAPPY NEW YEAR AND
THINK OF YOU.

ROSENBLUM
Gulfport, Miss.



**BEST WISHES
for Christmas**

We offer our most
sincere greetings to friends and patrons
for a Joyful Christmas Holiday and a
Happy New Year, too!

Mercadel Cash Grocery
1215 Dunbar

GULF COAST TRANSFER CO.
Vincent A. Morreal

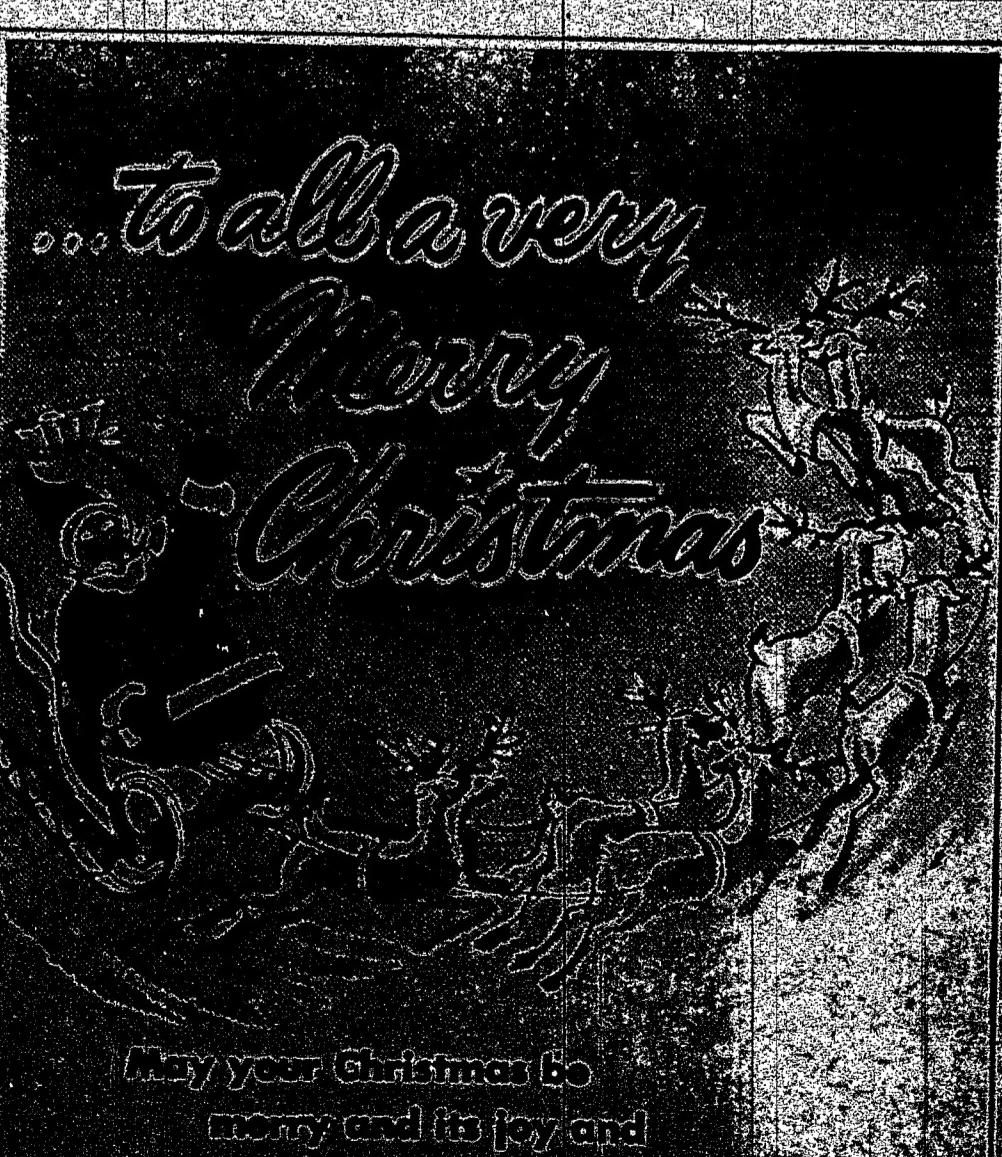
BICYCLES
BICYCLE ACCESSORIES
BICYCLES AND MOTOR BIKES
REPAIRED

Nick's Bicycleshop



Greetings
FOR THE
SEASON AND
OUR BEST
WISHES FOR THE
COMING NEW YEAR!

Herlihy Merc. Store
Waveland, Miss.



May your Christmas be
Merry and its joy and
happiness spread throughout
the world.

Atkins' Ford Shop
163 S. Main



WITH THE CHRISTMAS SEASON COMES
THE REALIZATION OF HOW MUCH IT
MEANS TO HAVE THE GOOD WILL AND
FRIENDSHIP OF FOLKS LIKE YOU.
FOR YOUR FRIENDLY SUPPORT . . .
FOR THE HEARTY COOPERATION AND
MANY COURTESIES YOU HAVE GIVEN
US DURING THE PAST YEAR, WE
THANK YOU SINCERELY.

Merry Christmas and A Happy New Year

W. A. McDonald & Sons

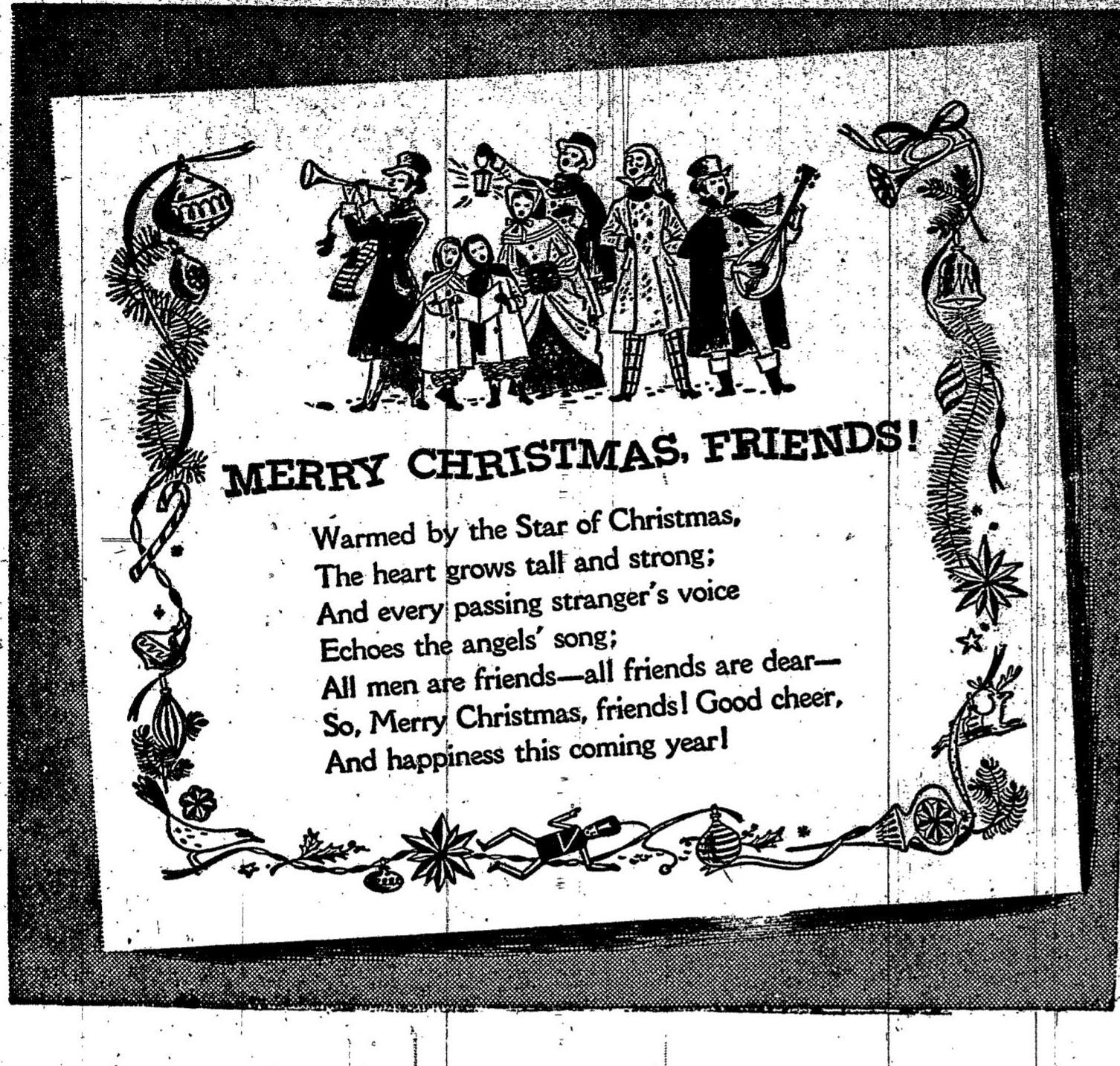
PHONES 37-538

Peoples Federal Savings & Loan Ass'n.

Bay St. Louis, Miss.

* * *

We are pleased to announce that we are in a position to accept deposits in any amounts from \$5.00 up. We hope to continue paying 3% annual dividends.


MISSISSIPPI
POWER COMPANY


Merry Christmas to All

The spirit of hospitality and friendliness so typical of the Christmas Season, remain with you throughout the year and brighten the associations you share with others.

Kathy's Men's and Boys' Wear Exclusively

CLOTHING

Letters To Santa Claus

Dear Santa Claus:
I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

My name and address is on the back of this letter and I am 6 years old.

Thank you Santa Claus.

Rose Ann Thomas

Dear Santa Claus:
I live in a little community Mama Dell, and we have a house with a piano and a radio and a place for the Humpty Dumpty pin-up stand for my mom, daddy and community Xmas stocking, and well Papa Dave and Bangie Boo to come to Xmas dinner with us. Also bring Wayne, Buzzie and Pat some nice toys too.

Thanks to you and Mr. Bangie.

Also a Merry Xmas to you and Mrs. Santa Claus.

Connie Rita Green

P. S. I am 7 years old.

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 5 years old.

Thank you Santa Claus.

Sammy Cuevas

215 Kellar Ave.

Dear Santa Claus:

I would like to have a drum, a train with a railroad, and a gun for Christmas. My Mammy (Grandma) said she is going to give me a tractor, but Daddy and Mommy won't tell me what they will give me. My Grandma said she had something, too. I try to be good but sometime I get spanked for being ugly and not minding Daddy and Mommy. I would like to see you.

I am almost 4 years old.

Dale Pavolini

Pass Christmas, Miss.

P. S. No gun! A black board and books; as he loves to write and read.

Mother

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 5 years old.

Thank you Santa Claus.

Raymond Moran

Pass Christian, Miss.

Dear Santa Claus:

I want a doll, doll house, dishes, bike, skates, stove, play telephone, record player, and records.

I am 3 years old and I live at

The Christmas Story

Photo by Squires

Is told by Pat Favre to the children in his neighborhood. Old St. Nick are Beth and Mary Douglas Murtagh, Inez Favre, Favre, Pat, and Donnie Ryce.

Listening as he tells the tale of Jerry and Judy Tacconi, Gabe

307 Washington St.

Elizabeth Carbotte

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 11 years old.

Thank you Santa Claus.

Betty Mary James

434 St. George St.

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 9 years old.

Thank you Santa Claus.

John Marie James

434 St. John St.

Santa Claus

North Pole

Dear Santa:

Please bring me a two wheel bike, a tan truck, a fire engine with a siren, tools, tractor, and a drum.

I am 8 years old.

Thank you Santa Claus.

J. E. Loliacano, Jr.

212 Necessae Ave.

Bay St. Louis, Miss.

Gary Barager

Breath's Lane

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 5 years old.

Thank you Santa Claus.

Freddie McCammon

Pass Christmas, Miss.

Helene LaFontaine

608 Hancock St.

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve?

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 4 years old.

Thank you Santa Claus.

Edward Louis James

434 St. George St.

Dear Santa:

Will you bring me a doll and a weaving set? Will you put a little dog in my stockings?

I have been a good girl.

Your friend,

Mary Lu Duke

212 Washington Street

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve.

It would also make me very happy if you would write me a letter from Santa Claus Land.

My name and address is at the end of this letter.

I am 9 years old.

Thank you Santa Claus.

Milton Moran, Jr.

Pass Christian, Miss.

Faye Duke

Dear Santa:

I've tried to be a good little girl. Please bring me a new doll and anything else nice for a 7 year old girl.

Dianne Pressel

201 Nease Avenue.

Dear Santa Claus:

I want you to know that I have tried very hard to be good all year, so will you please visit my house this Christmas Eve and bring me lots of pretty toys.

It would also make me very happy if you would write me a letter from Santa Claus Land.

I am 6 years old.

Thank you Santa Claus.

Donald Moran

Pass Christian, Miss.

Connie Rita Green

P. S. I am 7 years old.

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I am 6 years old.

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What Could Be Better



—Photo by Squires.

Than sitting around the fire listening to hear if Santa could be paying a surprise visit to the house of Mr. and Mrs. Robert Camors. Carl, Felice, Angel and Robert have already hung their stockings with the hope that Santa will fill them Christmas morning.

News and Views From Our Nearby Neighbors

WAVELAND NEWS

Just Perusing Around Waveland

By Mrs. H. K. Holderith

Mrs. Carl G. Kraft chaperoned a group of young ladies to the dance at Keeler Field, among whom were Misses Mary Margaret Turcotte, Gloria Necaise, Catherine Bourgeois, Bobby Jenkins, Audrey Bourgeois, Gloria Noto, Ruth Noto and Catherine Luxich.

Mrs. Garfield Ladner and sons, Bert and Louis, her grandsons Marvin and Al, and Miss Myrtle Mae Ladner went to New Orleans to see Santa Claus Saturday.

Mrs. Leo Rose took her little niece, Anna Mae Oliver, to New Orleans Saturday to see Santa.

Among those coming home from college for the holidays are Miss Betty Herlily, University of Mississippi; Miss Louise Wilson, Mississippi Southern; Ollie Moller and Adrian Hava, Loyola University; Jimmy Ladner, Mississippi State; Walter Turcotte and George Ladner, Perkins.

Mr. and Mrs. Charles Kerr spent the weekend at their home on Nicholson avenue.

Mrs. A. A. Mathes gave a show-

CLERMONT HARBOR Gives Christmas Party

By MRS. J. G. TREUTEL

The Blue Jean Garden Club of Clermont Harbor held its monthly meeting at the home of Mrs. Abbie Bing, Monday, December 12.

Other than the regular business meeting, a Christmas party was held. The hostess' home was decorated for the Yuletide season.

The minutes were read, and the entrance prize, a plant donated by Lou-Ray Nursery, was won by Mrs. Jules Schrot. Pastors of the Catholic and Methodist churches thanked the members and the Lou-Ray Nursery for their help in beautifying the lawns of the churches.

The following officers for the coming year were chosen by the nominating committee: Mrs. C. E. Becker, president; Mrs. A. J. Carrick, vice-president; Mrs. Jules Schrot, secretary; and Mrs. Haward Burleigh, treasurer.

Mrs. H. Burleigh's arrangement of red candles with drinking straws made into a pipe organ, won the blue ribbon. There were 4 ties in flower arrangement winners for the year, with each member winning two. They were Mrs. John Salesby, Mrs. Ola Moran, Mrs. J. P. Rousseau and Mrs. A. Dantagan.

After refreshments, the members enjoyed games. Mrs. J. W. Hill invited the club to a "white ele-

phant" party.

The Clermont Harbor Home Demonstration Club held its Christmas party, December 10, at the home of Mrs. Ben Peterson.

It had been decided at a previous meeting that a Christmas party would be held and each attending member was to bring a gift to be exchanged by drawing numbers.

The party was carried out in this manner and many lovely gifts were exchanged. Refreshments were served and games played.

After the party several ladies wrapped gifts to be given for the County home by the club.

Among those attending were Mesdames J. Bonnecarre, C. Augustine, Abbie Bing, L. J. Kern, Sr., Ruth Landry, I. Richmond, J. L. Salenay, J. Schrot, Ola Moran, J. Rothsean, I. J. Williams, Francis Lawson, A. J. Carrick, H. L. Werner, G. Huckabee, J. G. Treutel, H. Burleigh, F. Necaise, Ella Rae Garwood, Mrs. B. Peterson. Guests were Mrs. Frank Klein, Jr. and Mrs. Norman Hopper.

Mr. and Mrs. Ray Blanchard and sons, Dick and Don, spent Sunday afternoon visiting relatives.

Mrs. Birch Bankston, Sr., Mrs. Joseph Garcia, Bobbie Bannstrom and Janice spent Thursday in New Orleans shopping.

Mrs. H. Ming spent Friday in New Orleans shopping.

Mrs. Kern, Mrs. Ben Peterson and Mrs. Abbie Bing spent Wednesday shopping in Gulfport.

Mr. and Mrs. Herbert Peterson also went shopping in Gulfport.

On the basis of a survey conducted early this year by the Federal Reserve Bank, Savings Bonds are by far the most favored investment.

LAKESHORE Entertains Garden Club

Mrs. George Montgomery entertained the Lakeshore Garden Club Thursday, December 8, at her home, with a Christmas party.

The house was decorated with Christmas arrangements. Refreshments were served and prizes were awarded for the games played. Each member brought a present, and exchanges were made.

Those present were Mesdames Charles Peterson, Horace Russ, William Bordages, Ruth Miller, May Courge, Milton Stoufflet and William Spence.

Elvia Yarborough, Wilfred Bordages, William Bordages, Mrs. Victoria Borlet and Clifton Green won turkeys at the Lakeshore shooting match held at the community hall.



WITH EACH TURKEY OR HEN PURCHASED

Cranberry Sauce

1 LB. CAN 10c

Factory Packed limited

Sugar

5 Lbs. 39c

Mahatma Long Grain

Rice

3 Lbs. 42c

Snow Ball

Cauliflower

Each 25c

Celery

Each 12c

Delicious

Apples

2 Lbs. 17c

Sweet

Satsumas

Doz. 20c

Juicy Thinskin

Oranges

Doz. 30c

Pinkmeat

Grapefruit

3 For 25c

LAKESHORE Entertains Garden Club

WILMER'S GROCERY

RECIPE OF THE WEEK

By Mary Lee Taylor

Egg Nog

Broadcast: December 24, 1949

1/2 cup sugar 1 1/2 tablespoons
1/2 teaspoon salt 2 cups Hot Milk
1 cup water

Beat eggs until light and fluffy. Beat in gradually the sugar and salt. Beat vanilla in slowly. Stir in mixture of milk and water. Chill. Sprinkle each serving with nutmeg if desired. Makes 1 quart.

*If desired, use 1/2 cup alcoholic flavoring in place of the vanilla.

You Will Need:

PET MILK

4 Cans 45c

VANILLA

btl. 15c

EGGS

doz. 69c

PURE PORK GROUND

Sausage

lb. 38c

CHOICE MEATS

DRESSED & DRAWN 4 to 5 LB. AVERAGE

Hens lb. 55c

BOSTON BUTTS lb.

Pork Roast 37c

FRESH WESTERN lb.

Pork Ham 55c

PURE PORK GROUND lb.

Sausage 38c

For Roast Or Chops

Pork Lion lb. 45c

Cloverbloom or Brookfield Butter 68c

Ready To Eat Not Cooked

Picnic Hams lb. 33c

ON FRIDAY, DEC. 23 AT 8 P. M.

WE WILL

GIVE AWAY
A 10 Pound Dressed and Drawn

TURKEY

Register When You Visit
Our Store

YOU NEED NOT BE PRESENT FOR THE DRAWING
TURKEY GIVEN AWAY SATURDAY DECEMBER 17 WAS WON BY
ANNAMAE DAVIS 523 Sycamore Street

Wilmer's GROCERY & MARKET
Corner 3rd and Sycamore
Phone 9154

GREETINGS
With the realization that each passing year brings a smaller appreciation of old friends and pleasant associations, we extend to you our sincere wishes for a very Merry Christmas and a Happy New Year.

R. F. "Dick" Messayer Lumber Co.
WAVELAND AVE. N. R. & R. Co.

PHONE 1167

POSTPONE MEETING

The meeting of the "Great Books" club scheduled for today has been postponed until January 6, 1950.

The next discussion, to be held at the Episcopal Parish House at 8:15, will be on "Aristotle's Ethics No. 1."

Mrs. L. T. Hill of Laurel is visiting her son and his wife and children, Mr. and Mrs. M. L. Hill. Coming from Laurel, Miss., for Christmas will be Mrs. Hill's daughters, their husbands and their children, Mr. and Mrs. E. R. Mosely and Mr. and Mrs. C. L. D. C.

Baptist Church News

Mrs. J. A. Tornoff has received news of the death of her brother-in-law, Dr. William E. Park, who died Friday, December 16, at his home in Baltimore, Md., of a heart attack. Besides his wife, the former Miss Hattie Favre of Peabody, he leaves a son Dr. William Park, Jr., who is stationed at Bethesda Naval Hospital in Washington, Hoffield and children.

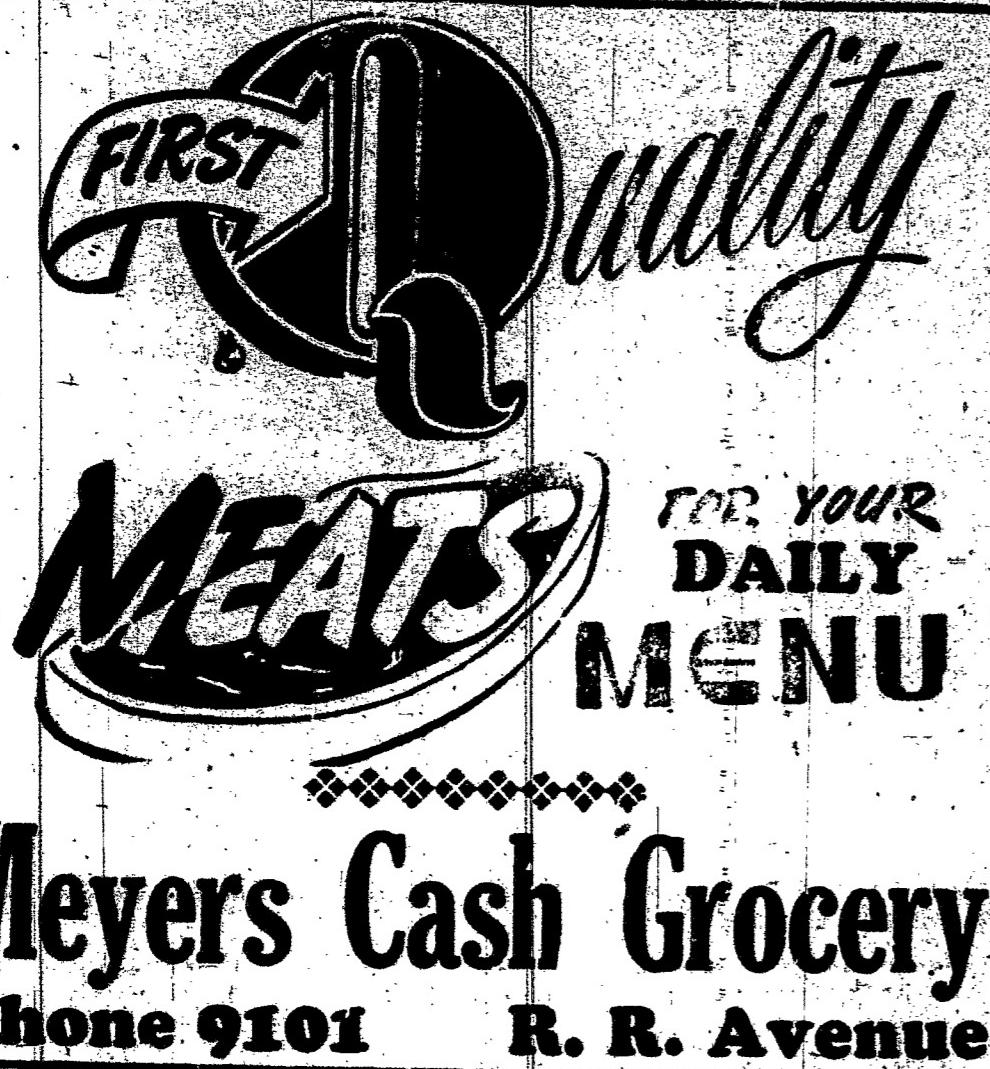


Photo by Squires.

Could it be Santa outside? Helen, Robert, John and Janet Genin, children of Mr. and Mrs. Robert L. Genin, listen to the noises they hear as the time for Santa Claus to make his appearance draws near.

Mr. and Mrs. M. L. Ansley will have with them over the Christmas weekend Mr. and Mrs. Allen Ansley and children, Steele Ansley, Hartspur, Mr. and Mrs. W. S. Hover, Miss Homa Ansley, New Orleans.

Mrs. Josie Olson is a patient at the King's Daughters' hospital suffering with a severe throat trouble.

May-Ball Nuptials
Held November 26SUNDAY SCHOOL HAS XMAS
PARTY

Miss Annie Lois May of New-ton and Prentiss was married November 26 to Mr. Charles S. Ball of Foxworth in a quiet ceremony at the home of the bride's parents, Mr. and Mrs. A. M. May, of Newton, Rev. J. E. Mills officiating.

The bride wore a brown suit, blue blouse, a matching hat and brown accessories. Her corsage was a ruby-throated orchid with white tube roses.

The bride's table was centered with a three tiered wedding cake which was made by one of her club women. It was iced in pastel shades and topped with the traditional bride and groom. Fern and tall lighted candles in silver holders completed the table.

Mrs. Ball is a graduate of Mississippi Southern College and has been doing Home Demonstration work at Prentiss.

She was stationed in Bay St. Louis in this work for three or four years. The bridegroom is the son of Mr. and Mrs. Eugene Ball of Foxworth, and is in the lumbering and cattle farming business. They will make their home near Foxworth upon their return from their wedding trip.

See our handsome group of Christmas trees, wreaths and novelty arrangements. — Modestly priced.

Yes, when you send flowers, you express a most tender Christmas greeting. Whether you choose a charming bouquet or a gay poinsettia plant, you are bringing a symbol of beauty and affection into a home. Let us assist you in your floral selection.

Florists' Alliance

A. & G.
THEATRE
BAY ST. LOUIS, MISS.

SATURDAY, DEC. 24
LEO GORCEY and the
BOWERY BOYS in
"Angels in Disguise"
PLUS SECOND FEATURE
ROD CAMERON in
"Riders of the Santa Fe"
KING OF ROCKET MEN NO. 9
HAPPY TOTS

SUNDAY & MONDAY
DECEMBER 25 & 26
"The Story of Seabiscuit"
with SHIRLEY TEMPLE and
BARRY FITZGERALD
COURTESY OF THEATRICAL
NEWS - SHEEP DOG

TUESDAY & WEDNESDAY
DECEMBER 27 & 28
GEORGE RAFT & VIRGINIA
LEADON in
"Red Light"
THE BATMAN & ROBIN NO. 4
LANDSCAPE OF THE NOISE

THURSDAY & FRIDAY
DEC. 29 & 30
TOM TIGHE
WAN SUSAN HAYWARD &
DONALD PRESTON
PAUL GLENISTER
LINDON GREENE
"The Devil's Disciple"
MEL BROOKS & ROBERT
WILSON

Home On Vacation

Among the boys and girls from New School for the Challenged are Misses Virginia Seal, Twin Beach, Mary Keith Weston and Rosemary J. C. Payson, Edward Burkhardt, Robert Bob, Harry Chapman and Old Miss. James C. McCallister, Newcomer, Stan Covington and Jimmy McDonald, all of Indianapolis, Indiana. Misses Frances Kennedy, Louisville, Kentucky, and Mrs. Lulu Barton, Tongue, Indiana.

Missionary Society Meets
At Home of Mrs. W. Webre

The Missionary Society of the First Baptist church met Tuesday afternoon at the home of Mrs. W. W. Webre.

Mrs. J. T. Dearing gave a devotional based on Christ the Prince of Peace, the study was on peace. Miss May H. Edwards gave the topic, "Christ the Answer to the World."

It was decided to send bags of hard candy to the Veterans' hospital in Gulfport as one of their projects; they will also send a basket to some needy family.

Refreshments were served by Mrs. Webre assisted by Mrs. Dearing. Mrs. I. C. Hollaway, former resident, was a visitor to the society.

Food Men V. D. K.

At Kitchen Shower

Miss Virginia Dearing, First Baptist church, recently celebrated her 21st birthday with a dinner at the home of Carroll Stevens, complemented by Miss Virginia Dick, bride of this month.

The house was decorated throughout in Yuletide decorations with Christmas holly in evidence everywhere.

The table in the dining room was centered with a holly arrangement. The honoree opened her gifts by the light of the Christmas tree.

Mrs. Rollins served refreshments to the guests, who included several young married couples and members of the younger set.

DR. FRANK RUSSUM

Optometrist

Namsey Dept. Store Bldg.

2nd Floor

Office Hours

Tuesday & Thursday

8:30 A. M. to 4:30 P. M.

Eyes Examined - Glasses Fitted

Complete Visual Service

A Merry Christmas

The merry twinkle
In Santa's eye conveys
the spirit of our wish that
Christmas Day be a happy one for all!

Roemer Dairies
Necaise Ave. Phone 227



Coast Electric Power Ass'n
YOUR
CO-OP

Santa's Watching...



—Photo by Squires.

So are Mickey, Nolan and Noleen Ladner as they eagerly await the arrival of Santa. They are the children of Mr. and Mrs. Nolan Ladner.

1 SEASON'S GREETINGS

When Christmas comes, with all its joy and beauty, it brings us a season of warmth and our whole-hearted greetings!

It is in this spirit that we extend our sincere wishes for a Merry Christmas and a Happy New Year to our many friends...

Gold Medal Bakery
Pass Christian, Miss.

Watch Out Brother....



—Photo by Squires.

And don't touch the tree is the warning little Harry Shattuck gives brother Johnny. They are waiting for Santa to come to their house and visit their mother and daddy, Mr. and Mrs. H. H. Shattuck, too.

FRUIT CAKE
LIGHT, DARK AND WHITE
\$1.25 lb.



HOLIDAY CANDIES, Any Kind \$1.25 up
Place Order Early

LARGE PIES, Any Kind \$1.25 up

Holiday Candy Counter

Indeed yes, if you begin now to save regularly—to put your money to work earning worthwhile interest as it accumulates. Open a savings account today. Farm loans a specialty!

DY CO. MERCHANTS Park & Tracy Co. WAKATIHL GROCERY

Open Daily 8 A.M. to 8 P.M. Closed Sunday

BAPTIST CHURCH MEETING

J. M. Mad Wolf
14th Street, Dec. 17TEENAGERS GIVE
CHRISTMAS PARTY

The Teacups Club gave a Christmas party at their club house, J. R. Butler, Mrs. G. A. French and Mr. and Mrs. Wallace Bechtel were in charge of all arrangements.

Curtis and George Wernham, two Bay Boys, and their immediate orchestra were on hand to furnish the music.

Sammy Arnett, on time and gave out 200 gifts to members, their parents and visitors.

ENTERTAINS AT COFFEE
PARTY

Mrs. N. L. Carter entertained at her home on South Beach Friday, December 16 at a coffee party from 10 to 12 a. m. complimentary to Mrs. L. C. Chamberlain, and Miss Hazel Drysdale formerly of New Orleans but now of Bay St. Louis. The Carter home was bright with Christmas decorations and in the dining room the table was covered with a hand-painted cloth all done in Christmas figures, Santa Claus, reindeers, and Christmas trees. Down the center there were green and red panels. Here Mrs. George Lightner and Mrs. W. W. Baltan poured coffee.

Mr. and Mrs. George Wainwright, Bayou LaCroix, announce the birth of a son at the Kings Daughters hospital at 12:47 a. m. on Monday, December 19, 1949.

Miss Sara Harkey, New Orleans, will spend the Christmas season with her aunt and uncle, Mr. and Mrs. Sam Whitfield and family.

The couple will be located on Julia street upon their return.

The bride, a graduate of St. Joseph Academy, has held a position with the Merchants Bank and Trust Company. Mr. Nash who was in the service, is now attending Princeton Junior College; when he completes the course there, he will enter Tulane.

Coming here for the wedding were Mr. Nash's parents and his brother.

Mrs. Evelyn Prentiss, daughter of Mr. and Mrs. Henry Thomy of this city and Mrs. John T. O'Neil, widow of the late John T. O'Neil, were married Saturday evening at Our Lady of the Gulf Catholic Church.

Monkster A. J. Cimino officiating.

The bride wore a brown suit with a winter pink hat and gloves and an off-the-shoulder corsage. She had as her only attendant her sister Mrs. S. B. Sharp, who wore a grey suit with a blue hat and gloves.

Her corsage was yellow rosebuds. Mr. Nash had as his best man his brother Arthur Nash.

A reception was held at the home of the bride's parents with only a small number of close friends present.

The table, where the three tiered wedding cake rested, was covered with a white lace cloth and an arrangement of gladiolas and ferns.

These same flowers were used in the reception room of the home.

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First Charles A. Breitbach and his wife Roman Olson, were married Saturday afternoon at the First Baptist Church.

Mr. and Mrs. James Wasinger, North Bergen, New Jersey, were married Saturday afternoon at the First Baptist Church.

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Mr. and Mrs. Roger M. Bohr, Sr., who wore a black crepe dress with a corsage similar to Mrs. Bohr.

The table from which Mrs. Walter J. Gex and Mrs. Mildred Marchesan poured tea was centered with a boat shaped arrangement of white and bronze chrysanthemums resting on a red stand. Mrs. Lucien M. Gex and Mrs. Horace L. Kergosien poured tea during the later hours.

Christmas flowers were arranged throughout the dining room. On the sherry table, where Mrs. L. A. Rogers and Mrs. Leo Ford presided, was an arrangement of holly berries and Papyrus blossoms around a white Santa Claus.

Tea girls were Linda Breath, Rita and Margaret Boh, Temple Perkins and Karen Kergosien.

The fruit cake raffled by the Ladies W. O. W. Circle was won by Milton Cuevas.



Look into it

WHEN YOU buy insurance consider first the quality of the company. Insurance quality means safety and dependability... insurance through a company known for doing the square thing for every policyholder.

HANCOCK INSURANCE AGENCY

Phone: 108
100 Front Street
Hancock Bank Bldg.

Greetings

May all the good cheer
and happiness of Christmas
and the New Year be
yours in every way.



Globe Laundry and Cleaners
Phone 160

Tremendous Savings Are Yours

DURING OUR SPECTACULAR

Pre-Christmas SALE

● **Womens Suits \$16.88**
VALUES TO \$25.95

● **Womens Coats \$16.88**
VALUES TO \$25.95

● **Womens Dressy Dresses \$2.88**
VALUES TO \$7.95

● **Hundreds Yes Hundreds of Gorgeous Styles to Select From**

● **Please Come Early For Best Selections**

AN IDEAL PLACE TO SHOP

ROSENBLUMS
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Indeed yes, if you begin now to save regularly—to put your money to work earning worthwhile interest as it accumulates. Open a savings account today. Farm loans a specialty!

DY CO. MERCHANTS Park & Tracy Co. WAKATIHL GROCERY

Open Daily 8 A.M. to 8 P.M. Closed Sunday

HOLIDAY CANDIES, Any Kind \$1.25 up

Place Order Early

LARGE PIES, Any Kind \$1.25 up

Holiday Candy Counter

JITNEY-JUNGLE FOODS

make
a

glorious

Christmas Dinner



OVEN READY
DRESSED AND DRAWN

TURKEYS

10 LBS. UP

Toms lb. 59c **Hens** lb. 69c

BOSTON BUTTS ALL MEAT

Pork Roast lb. 39c

MORRELL'S 6 TO 8 LB. SMOKED

Picnic Hams lb. 35c

HORMEL'S COOKED 4 TO 6 LB.

Picnic Hams lb. 39c

FRESH KILLED DRESSED AND DRAWN

Fryers lb. 49c **Sugar** 5 lbs. 39c



LARGE SNOWBALL

Cauliflower Each 29c

FRESH CAPE COD

Cranberries lb. 24c

BEACH'S GUM DROPS	lb. 25c	ICEBERG HEAD LETTUCE	2 for 25c
CHASE SPARKLING CUT HARD CANDY	lb. 29c	NO. 1 COBBLE NO. 1 COBBLE	5 LBS. 19c
CHOCOLATE COVERED CHERRIES	lb. 55c	POTATOES	4 LBS. 45c
BRAUCH CHOCOLATES CHEWING GUM	2 LB. BOX 3 PKGS. 10c	FLORIDA ORANGES	5 LBS. 29c
BUTTER FINGER BARS RUTH HERSHEY'S	6 for 25c	SWEET MELLOW EXTRA FANCY	

Delicious Apples 5 lb 47c

OCEAN SPRAY

CRANBERRY SAUCE

Ib. can 15c

BORDEN'S NONE SUCH

MINCE MEAT

28-oz. jar 42c

DEL MONTE NO. 2½ CAN

FRUIT COCKTAIL

37c

DAIRY BRAND CARTON

FRESH EGGS

59c

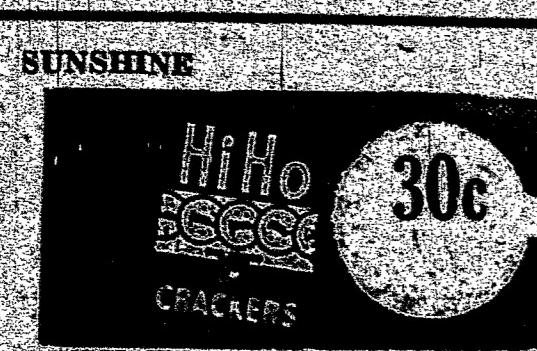
EVERY EGG GUARANTEED

BROOKFIELD CREAMERY

BUTTER

IN ¼ LB. STICKS

1b. 69c



SUNSHINE

30c

SWEET SIXTEEN

lb. 120

JUNGLE QUEEN OR LIGHT ROAST

JUNGLE KING (DARK ROAST)

FOR YOUR CHRISTMAS BAKING

SNOWDRIFT

3 lbs. 79c

HORNELS

PORE LARD

2 lbs. 29c

SOFT AS SILK

CAKE FLOUR

41c

REFINED ORGANIC

MAYONNAISE

Pt. Jar 37c

CIGAR CIGARETTES

CASS CIGARS

ALL POPULAR BRANDS

CIGARETTES

10 Pkg. Carton \$1.89



J. R. SCHARFF

OWNER

MAIN & SECOND

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MAIN & SECOND

CLASSIFIED ADVERTISING

PHONE 371—For your hauling problems. Large or small. V. A. MORREALE.

NOTICE TO READERS
Want ads must be in by 5 p.m. Wednesday to appear in the current issue on Friday. Thank you.

Typewriter, Adding machine, cash register repair. Over 30 years experience. Call Echo.

FOR RENT

Concrete Mixers with or without operator. Masteyer Lumber Co. Phone 1167-J. 7/9/1949.

FOR RENT

Apartments centrally located, near schools. Phone 385-W. 9/9/1949.

FOR RENT

Furnished apartments. \$50 and \$55. Strictly private. 706 No. Beach. 9/9/1949.

FOR RENT

North half building—other half occupied by Orleans Bar. Mauffray Hardware Store. Phone 91. 11/4/1949.

FOR RENT

4 room furnished house, \$40 monthly. Phone 867. 11/4/1949.

FOR RENT

Grocery store and living quarters. 501 Sycamore at St. Francis Steve Benigno. Phone 402. 12/16/1949.

KERN'S 5 & 10c STORE

Bigest assortment of toys and gifts on the Gulf Coast. 12/9/1949.

FOR SALE

Table top kerosene stove, good condition. 505 Main St. Phone 889-J. 12/9/1949.

FOR RENT

Furnished House—Phone 403 or 415. 12/9/1949.

FOR SALE

G. E. Washer, write P. O. Box 272, Waveland. 12/23/1949.

Home made lumber, 10' x 12' x 14'. Can build Barn. Phone 1167-B. 11/25/1949.

FOR SALE

Large 2-burner gas heater. \$60.00. T. U. was used at Schmitt's Furniture Store. Apply 1167-B.

FOR SALE

New and used pianos. Cash or terms. Mrs. Harry Sunmire, 612 N. Beach, phone 1094. 10/21/1949.

FOR RENT

Two-wheel bicycle with hard rubber tires. \$10.00. Phone 298-1141/1949.

FOR RENT

Apartment centrally located, near schools. Phone 385-W. 9/9/1949.

FOR RENT

Furnished apartments. \$50 and \$55. Strictly private. 706 No. Beach. 9/9/1949.

FOR RENT

North half building—other half occupied by Orleans Bar. Mauffray Hardware Store. Phone 91. 11/4/1949.

FOR RENT

4 room furnished house, \$40 monthly. Phone 867. 11/4/1949.

FOR RENT

Grocery store and living quarters. 501 Sycamore at St. Francis Steve Benigno. Phone 402. 12/16/1949.

KERN'S 5 & 10c STORE

Bigest assortment of toys and gifts on the Gulf Coast. 12/9/1949.

FOR SALE

About 300 traps, stretches and canes. Apply 407 De Montuzin. 12/23/1949.

FOR RENT

Lovely master bed room, private bath. Hollywood beds, linens furnished. \$5.00 each weekly. Also single bed room. Apply 400 Hancock St. 12/23/1949.

FOR RENT

The same being a suit to quiet and confirm complainants title to said land above described wherein you are a defendant.

This 15th day of December, A. D. 1949.

(SEAL) A. C. MITCHELL Clerk

By: Barbara A. Sick, D. C. 12/16/49.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

To Benjamin Agie Raynor, Miramon Gulf Sales, Gentilly Highway and Newman Road, New Orleans, Louisiana.

You are summoned to appear before the Chancery Court of the County of Hancock in said State, on the Second Monday of January, A. D. 1950, to defend the suit No. 5779 in said Court of Martha Crawford Raynor, complainant, wherein you are a defendant. (SEAL) A. C. MITCHELL Chancery Clerk.

By: Barbara A. Sick, D. C. 12/16/49.

NOTICE TO BANKS

Be It Ordered, by the Board that notice be given to all Banks in Hancock County and adjoining Counties by publication, and the said publication to be held in the Sea Coast Echo, a newspaper with a general circulation in Hancock County, that bids will be received from said banks on Tuesday, January 2nd, 1950, for the privilege of keeping the County funds, and for funds collected by the Sheriff and Tax Collector and other public funds and that said notice shall be given pursuant to Section 9149 of the Code of 1942, and that copies of the minutes shall be mailed in the month of December to each and every bank in the adjoining Counties. The said notice provides that the bids of said banks bidding for the privilege of keeping said funds of said County shall be received at the January 1950 meeting of said Board and must be on file by 10:00 o'clock A. M. on Tuesday, January 2nd, 1950.

Given under my hand and official seal of office, this the 5th day of December, A. D. 1949. (SEAL) A. C. MITCHELL Clerk, Board of Supervisors, Hancock County, Mississippi. 12/9-16-23-30.

NOTICE OF TRUSTEE SALE

Whereas, on the 16th day of January, 1947, James L. Parker and Orville Parker executed a Deed of Trust to Joe B. Burrow, Trustee, to secure an indebtedness therein mentioned to Louis Jacob, Sr., which Deed of Trust is recorded in Volume 41, pages 559-561 of the Records of Mortgages and Deeds of Trust on Land in Hancock County, Mississippi, and

Whereas, default having been made in the payment of said indebtedness and the said Louis Jacob, Sr., the legal holder of said indebtedness having requested the undersigned trustee to foreclose same for the purpose of paying said indebtedness and costs, and

Now, therefore, I, H. G. Mitchell, within Hancock County, Mississippi, do hereby sell to the highest bidder the real estate contained in the County limits of Hancock County, located in Bay St. Louis, Hancock County, Mississippi, the property situated in Hancock County, Mississippi, and described as follows:

Lot 1, Block 1, Section 1, of the City of Hancock, Mississippi, bounded on the west by the Mississippi River, on the east by the City of Hancock, on the north by the City of Hancock, and on the south by the City of Hancock.

Price, \$10,000.00.

Call Echo.

THE STATE OF MISSISSIPPI

To W. W. Carr Co. Ltd., 823 Perdido Street, New Orleans, Louisiana.

All other persons having or claiming any interest in and to the West Half of the Southwest Quarter (W $\frac{1}{4}$ of SW $\frac{1}{4}$), Section One (1), Township Seven (7) South, Range Fifteen (15) West.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of January, A. D. 1950, to defend the suit No. 5802 in said Court of J. Roland Weston complainant.

The same being a suit to quiet and confirm complainants title to said land above described wherein you are a defendant.

This 15th day of December, A. D. 1949.

(SEAL) A. C. MITCHELL Clerk

By: Barbara A. Sick, D. C. 12/16/49-23-30-Jan. 6.

NOTICE OF ADMINISTRATORS TO THE CREDITORS OF THE ESTATE OF ISABELLE POOL JARREAU, DECEASED.

No. 5801

Letters of Administration on the estate of Isabelle Pool Jarreau deceased, having been granted to the undersigned on the 14th day of December 1949, by the Clerk of the Chancery Court of Hancock County, Mississippi, notice is hereby given to persons having claims against the estate of said Decedent to have the same probated registered and allowed by the Clerk of said Court within six months from this date and failure to do so within said period will forever bar all claims.

HENRY W. JARREAU, JR., EDOUARD S. JARREAU, Administrators.

Bay St. Louis, Miss.

December 14th, 1949.

12/16-23-30-Jan. 6.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

To Clarence Trainer, Non-Resident whose last known address was

Frederick Street, New Orleans, Louisiana.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of January A. D. 1949, to defend the suit No. 5798 in said Court of Philomise Trainer wherein you are a defendant.

This 5th day of December A. D. 1949.

(SEAL) A. C. MITCHELL Chancery Clerk

By: Barbara A. Sick, Deputy Clerk

NOTICE TO BIDDERS

Notice is hereby given that sealed bid will be received by the undersigned

on the 13th day of December, A. D. 1949.

LUCIEN M. GEX TRUSTEE

12/16-23-30-Jan. 6.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

To Mr. G. L. Miller, 1016 Jackson, Jackson, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the

Second Monday of January A. D. 1950, to defend the suit No. 5799 in said Court of Michael Robertson, complainant, wherein you are a defendant.

This 5th day of December A. D. 1949.

(SEAL) A. C. MITCHELL Chancery Clerk

By: Barbara A. Sick, Deputy Clerk

NOTICE TO BIDDERS

Notice is hereby given that sealed

bids will be received by the undersigned

on the 13th day of December, A. D. 1949.

LUCIEN M. GEX TRUSTEE

12/16-23-30-Jan. 6.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

To Mr. G. L. Miller, 1016 Jackson, Jackson, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the

Second Monday of January A. D. 1950, to defend the suit No. 5800 in said Court of Michael Robertson, complainant, wherein you are a defendant.

This 5th day of December A. D. 1949.

(SEAL) A. C. MITCHELL Chancery Clerk

By: Barbara A. Sick, Deputy Clerk

NOTICE TO BIDDERS

Notice is hereby given that sealed

bids will be received by the undersigned

on the 13th day of December, A. D. 1949.

LUCIEN M. GEX TRUSTEE

12/16-23-30-Jan. 6.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

To Mr. G. L. Miller, 1016 Jackson, Jackson, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the

Second Monday of January A. D. 1950, to defend the suit No. 5801 in said Court of Michael Robertson, complainant, wherein you are a defendant.

This 5th day of December A. D. 1949.

(SEAL) A. C. MITCHELL Chancery Clerk

By: Barbara A. Sick, Deputy Clerk

NOTICE TO BIDDERS

Notice is hereby given that sealed

bids will be received by the undersigned

on the 13th day of December, A. D. 1949.

LUCIEN M. GEX TRUSTEE

12/16-23-30-Jan. 6.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI

<p

No Job Too Large or Too Small Too Far or Too Near

We are now equipped with a Dragline and can furnish any amount of fill or top soil at the right price.
WE ALSO dig canals, ditches, fish ponds, or swimming pools.

**TERRACING TREE SURGERY
LEVELING TRACTOR WORK
REMOVING TREES AND STUMPS**

We furnish and load fill dirt in individually owned trucks for 30c per yard at pit on Nicholson Avenue.

Before Letting Your Contract - Contact Us

W. Reinike and Son

PHONE 895 525 CARROLL AVE.
P. O. BOX 124 — BAY ST. LOUIS, MISS.

Seniors Given Rings At Ceremony

Members of the senior class of St. Joseph Academy received their long-awaited class rings at a ceremony held in the church of Our Lady of the Gulf.

Prior to the ceremony Mother Blanchette, superior of the school, congratulated each of the students in the graduating class.

She quoted special explanations given by the girls regarding the two rings which they were about to receive. The one ring, a simple circle, expresses the community and the never ending loyalty and devotion which an S. J. Alum feels for her school. The other is a symbol of strength and courage, two virtues which are necessary to a Catholic girl who must use them to combat the evil so prevalent in the world today.

The shield in the center of the stone is an ancient means of protection and a symbol of the protection which Catholic education offers against the forces which try to rob humanity of faith. The S. J. A. on the shield reminds the student of St. Joseph, the patron of the school, and the guardian of Our Lord and Our Mother, whom they have adopted as their special protector.

The lily on the shield is the symbol for St. Joseph, but is also a sign of purity—the purity which they must guard carefully as they go out into the world.

After the explanation of the symbolism of the ring, the class sang the Alma Mater.

Following this gathering, class '50 went to church where they received their rings from Rt. Rev. Msgr. Andrew J. Gmelch.

STATE LEGIONNAIRES CONVENE IN JACKSON FOR SPECIAL MEETING

Representatives of some 30,000 plus Legionnaires in the state convened in Jackson, Dec. 17 for a mid-winter conference.

George N. Craig, national commander of the Legion arrived in Jackson to be present for all conference sessions and for a special banquet closing the meet.

The Mississippi state commander, Guy Land, said here today that the 32nd Annual Conference of Commander and Adjutants would be held at the Hotel Robert E. Lee in the capital city.

"Mississippi Legion Posts, which have met certain high requirements," asserted Land, "will be honored at the banquet."

"We have a number of distinguished guests scheduled for appearance, and we believe that the conference will be the largest Legion affair, excluding the annual convention, held in the state."

Legion programs were reviewed and discussed during the week end meet with emphasis placed on state and national level activities.

The evening banquet featured a major address by National Commander Craig, who was among the distinguished persons present. A dance followed the banquet.

Conferees began registration at the hotel at noon Saturday. Regular sessions began at 2:00 p.m.

Delegations from the state at large were not restricted in number as at conventions, it was pointed out, and advance reservations indicate a record attendance well in advance of actual registration.

SIGNS OF CHRISTMAS

Signs a girl
A girl of India
A girl in a room
On Christmas time
With signs upon your hands
When with loving eyes they look at you

As their hands tell me all
Do you need someone to tell you
Just what day is soon to be
When they wait and watch for your step
And they meet you at the door step
Just to smother you with kisses
Seeming glad your smile to see
Do you instantly remember
We are almost through December?

Or does some one have to tell you
Just what day is soon to be
I could give you forty reasons
Why I love this best of seasons,
But this one should be sufficient
Or I'll say it is for me
I thank the Lord above me
That the little nippers love me,
And I like their way of showing
Christmas Day is soon to be

Oregon led the nation in lumber production in 1946.

The average modern house uses from 7,500 to 10,000 board feet of lumber.

Wood pulp is the basis of 95 percent of all paper.

GATES AND DOORS

(Joyce Kilmer)
There was a gentle hostler
(And blessed be his name)
He opened up the stable
The night Our Lady came
Our Lady and Joseph
He gave them food and bed
And Jesus Christ has given him
A glory round his head

So let the gate swing open
However poor the yard
Lest weary people visit you
And find their passage barred;
Unlatch the door at midnight
And let your lantern glow
Shine out to guide the traveler's feet
To you across the snow

There was a courteous hostler
(He is in heaven tonight)
He held our Lady's bridle
And helped her to alight;
He spread clean straw before her
Whereon she might lie down,
And Jesus Christ has given him
An everlasting crown.

Unlock the door this evening
And let your gate swing wide,
Let all who ask for shelter
Come speedily inside.
What if your yard be narrow?
What if your house be small?
There is a guest whose coming
Will glorify it all.

There was a joyous hostler
Who knelt on Christmas morn
Beside the radiant manger
Wherein our Lord was born.
His heart was full of laughter
His soul was full of bliss
When Jesus, on His Mother's lap,
Gave him his hand to kiss.

Unbar your heart this evening
And keep no stranger out
Take from your soul's great portal
The barrier of doubt
To humble folk and weary
Give hearty welcoming
Your breast shall be tomorrow
The cradle of a King.



'here'll be Christmas crowds on Long Distance, too

Long distance telephone lines will be crowded on Christmas Eve and Christmas Day. We'll be on the job doing our best to put calls through. We've added a lot of circuits and rearranged others. Every switchboard will be in service. Even so, there may be delays.

Call our 24-hour service if you do your calling before Christmas Eve or after Christmas Day.

SOUTHERN MISSISSIPPIAN AND TELEGRAPH COMPANY

WILMERS GROCERY & HARDWARE



MERRY CHRISTMAS

The stage is set! TIME: Christmas! PLACE: Everywhere!
Santa, in the star role, portrays the merriest of well-wishers with skill and sincerity.
We applaud his performance and endorse his message. Now we offer an encore;
a Christmas wish to all: "May you enjoy an abundance of pleasures
during this Holiday Season and throughout the Year to come!"

The Sunralls And Employees

The Sea Coast Echo

SUBSCRIPTION \$2.00 PER YEAR

SEA COAST ECHO, FRIDAY DECEMBER 23, 1949.

VOL. 28 - NO. 51



GOOD WILL

In this Season of Seasons, in which Good Will flows from the hearts of mankind, your bank pauses, with others, to express its appreciation for friends and for the fellowship that makes business a pleasant as well as profitable undertaking.

While we give thanks for your many courtesies, your patience and your thoughtfulness, we resolve with the New Year to do our utmost again to merit your confidence and your cooperation.

May 1950 be Brighter, Bigger and Better — a fulfillment of all the worthwhile things in life.

In the Spirit of the Season, the officers, directors, stockholders and employees of your bank wish you and yours a Merry Christmas and a New Year of Health, Happiness and Prosperity.

It does not show in our financial statements, for it is one of the Bank's intangibles — but we count the Good Will of our customers as our most priceless asset.

We Thrive On Thrift
HANCOCK BANK
Gulfport • Bay St. Louis • Pass Christian

STRENGTH

STABILITY

INTEGRITY

Mutual Federal Deposit Insurance Company

In The Peaceful Country Of "Silent Night" Austrian People Pay Honor To Author With Celebration

(By Hazel G. Kinsella, for the New York Times Magazine, and reproduced in The Catholic Choirmaster Vol XXII, No. 4 December 1933)

It is Christmas Eve. The early twilight darkens the schoolroom in the ancient village schoolhouse and soldiers gathered in barracks, redoubts and in the desert sand camps, the Christmas spirit was kept merry till sometimes to the accompaniment of a battered piano, a wheezy organ or even of a harmonica.

First, the oldest reads the Christmas story from the Bible. Then the pitch is given by the schoolmaster and the Christmas song begins—*Silent Night! Holy Night!*

All is calm; all is bright,
Round yon Virgin Mother and Child,
Holy Infant, so tender and mild,
Sleep in heavenly peace,
Sleep in heavenly peace.

The voices of the children join in the melody. They come to the words "Sleep in heavenly peace" and their thoughts are directed, by the teacher's reverent glance and gesture upward, not only to the Christ Child, whose birthday they are about to celebrate, but also to a remembrance of Franz Gruber, an earlier schoolmaster, who, in this very house, just one hundred and thirty-one years ago, wrote this most familiar of all Christmas songs.

The scene is the little village of Arnsdorf, in Australia. Fifteen miles to the south, in the city of Salzburg, another traditional ceremony is about to take place. There, in the open Residenz Platz beside the old cathedral and facing the "new building" (Neugebäude), with its steeple and its famous carillon, many people, both young and old, are exchanging cheery greetings and waiting for the evening concert from the bell tower. First, the bells give out old carols and a hymn or two. Then there falls upon the cold evening air, with a delicate an charm unequalled, the simple melody of "Silent Night." This is always the end of the brief concert of the bells. And as the men, women, and children turn homeward through the narrow streets there is much humming and some soft singing of the beloved song.

But the celebration of Christmas Eve, in the Land of Silent Night, has not ended until the midnight service in the church. The most impressive tribute to the hymn comes, not in the schoolhouse of Arnsdorf, nor in the bell concert at Salzburg, but in Oberndorf, a village just between. Here, where "Silent Night" was first sung on Christmas Eve in 1818, the rural folk of the neighborhood gather in the brilliantly lighted parish church for the joyous midnight festival, journeying, many of them, under the starlit sky, across frosty field and over snow-swept roads. Then, at precisely the hour of midnight, Christmas is formally ushered in by the singing of the same hymn from the high music gallery at the rear of the church building.

It is appropriate that so simple a hymn should have become so inseparable a part of the Christmas festival, since the first Christmas was celebrated with a hymn the message of which—though sung by angels—was also so simple, so clear, that even the most lowly could understand it. The universal appeal of "Silent Night" is attested by the fact that it has been translated into nearly every language and that it is sung, each year, in many of the remotest villages of the world.

Although the hymn had a German origin, it came to be an international possession. Even the bitterness engendered by two World Wars could not kill it, and there are many anecdotes of its use by members of the allied armies. The soldiers in the trenches often sang on Christmas Eve, following faithfully the advice of an ancient English carol "Let nothing you dismay"—and some of the most touching stories of the Christmases of the wars center about "Silent Night." The hymn was sung

CHRISTMAS CAROL

(By V. Carter)

When the birds were watching
In the midnight chill
Came a heavenly Lambkin
From the heavenly hill
Singing on the mountains
And the wind was cold
When the Lambkin's own golden
Dropped its rose of gold.

When it was bitter winter,
Unheated and forlorn,
In a stable
Christ the Babe was born.
Welcome, Heavenly Lambkin!
Welcome, Golden Rose!
Alleluia, Baby!
In the swaddling clothes.

Michael Hayden might be there.

Quite by accident this inquiry
came to the attention of Felix Gruber,
the youngest son of the composer,
who was serving as a choir boy at St. Peter's, and he knew the answer.
He knew his father, who had often related the circumstances,
to be the composer. As his father
was still living, the inquiry from
Berlin was sent on to him. And so
Franz Gruber immediately drew up
the statement quoted above.

That he might practice at home,
Franz stuck little blocks of wood
into the cracks in the walls of his room, and on these (as though they were keys) he practiced his finger exercises. Suddenly there came an accident which entirely changed his father's attitude. The village teacher became ill and there was no one at hand to play the organ at the church service. Daringly, the twelve-year-old Franz jumped to the organ bench and played the service so well that he attracted the attention of every one in the village and became the hero of the day.

As a result, the ambition of the

father became so lively that he at once paid out as much as five florins for a spinet for his son. Franz was now allowed to leave the weaver's stool and study for the vocation of teacher. He continued his music study later in Burghausen until 1807, and there he received the professional training necessary to secure his teachers certificate. In 1807 he took up his duties in Arnsdorf, and in 1816 added to these the post of organist at Oberndorf, a hamlet two miles away. He continued to live at Arnsdorf.

"Silent Night" is often regarded as a folk song and has indeed shared the joys and sorrows of such a composition. Among the sorrows was the fact that for a long time no one seemed to know or care to know who wrote it. It wandered as Peterrechner has said, "without witness of birthplace or homeland." It became known as a "folksong from the Zillerthal." In Germany for a long time, it was thought that Michael Hayden was the creator of the melody.

The first real research into the

origin of the hymn began in 1854.

At that time the royal court musicians in Berlin sent an inquiry to

St. Peter's in Salzburg, asking whether perhaps the manuscript of the

Christmas Song—*Silent Night*—by

Four sisters from Zillerthal—

Strasser by name—famous for their

singing the native mountain songs,

heard the organ builder's version of

"Silent Night" and immediately car-

ried it with them on their concert

tours. So it circulated from the

little valley to the great towns of

Europe, and from there on its way

about the world.

Fr. John B. Tabb.

So small that lesser lowlines

Must how to worship or dress,

So great that heaven itself to know

Lover's majesty must look below.

DR. R. N. CAHILL

CHIROPRACTOR

Tuesday & Thursday

9:00 to 11:45 A. M.

Russell Building

Main St.—Bay St. Louis

THE LIGHT OF BETHLEHEM

(By J. B. TABB)

On Christmas night, the snow
A flock unnumbered hast
The old bidden stars down
Deep waters within the

darkness, within the
depths of the darkness,
The wonderings hosts of Light

Till lo with reverence pale
That dims each diadem
The lordliest earthward bending hills
The light of Bethlehem

Down Come Greetings

From Good Greetings That LAST ON

Greet the world with a smile
To bring good cheer to all
The world over, and to bring
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S.S.C. CONFRATERNITY
GIVES XMAS PARTY

A Christmas party was given by the gamblers' trade confraternity of the Sacred Heart at St. Stanislaus college at their last meeting before the beginning of the holidays.

Jack Calhoun, vice-president of the organization acted as master of ceremonies.

The St. Stanislaus choir, under the direction of Brother Elbert S. C., gave three musical selections during the program; Philip Menk read the well-known Christmas favorite, "Jimmy Moore's Letter to Santa Claus"; Richard Ferry explained the origin of the Christmas tree; Angel Santos and Antonio Elosua, accompanied by Salvador Santos on the guitar, sang a Latin American favorite, "Juan Charasquedo"; Geo. Crane recited a comical selection; Jerry LaNass gave another Christmas favorite, "Just For Christmas." After several selections on the harmonica by Byron Kane, the comical poem, "The Night After Christmas," was recited by Arthur Seghers.

Larry Fayard was winner of the

Presbyterian church services will be held on the second and fourth Sundays of the month at 4:00 p.m. at 636 North Beach Boulevard. It was announced this week.

Rev. J. N. Brown, Minister of the First Presbyterian church, Gulfport, and Rev. L. A. Beckman Jr., Superintendent of Home Missions, Meridian Presbytery, met with a group of Presbyterians Tuesday, December 13 to discuss arrangements for Presbyterian services in Bay St. Louis.

All Presbyterians are invited to attend the services. For further information call 332 or write Miss Barbara A. Sick.

Christmas Crib contest; runners-up winning honorable mention were John Hotstream and Albert Sauder.

Poison, cokes and candy were served by the refreshment committee composed of Joe Smith, Billy Lucas, Pete Lation and Auburn Thibodeaux.

Augusto Peon was in charge of "rounding-up" talent for the entire show.

Greetings

We extend our heartfelt wishes that your Christmas Holiday be rich with contentment.

PEOPLES FEDERAL SAVINGS and LOAN ASSOCIATION

CHRISTMAS GREETINGS

The season of hope and good cheer is at hand, and to friends and neighbors we send our sincere greetings.

Mauffray Dry Goods

Up pops Santa bunnin'...
with cheer to help us...
us wish you...

a most joyful Christmas...
the best of all...
the most wonderful thing!

Besse-Huber

Jeweler

C. & S.

First does your Christmas tree look like you want it to? Or do you feel you need just another ornament or two in those bare spots you discovered last night. If you don't have time for another trip to town, why not make, or let the older children make, a few ornaments for you. They can make them from thin cans and lids. The gold colored lining in some cans will add a touch of color.

These can be painted with the colors of your choice, and then filled with wire mesh, or aluminum foil, and then wrapped around the edge and bent to hold Christmas tree balls.

FOOD GIFTS

Most of us have last minute gifts to give and often no stock of ideas to fall back on. If you looked on your grocery shelves, you'll notice a Christmas basket on a shelf or two (and probably a few) and put a bag ribbon around them. Or pack a small box or basket with a general and fancy selection of your favorite items.

It's a simple gift, but it's a good one.

—By Mrs. W. H. Carter

Editor, Citizen

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Like your Christmas stocking—our wishes for you contain nothing but happiness. May this be a merry, merry Yuletide and the happiest New Year for you and every member of your family!

**SANITARY
BAKERY**

Merry Christmas

Since we cannot shake each one of you by the hand to give you our good wishes personally—we want to express our hopes that this Christmas and the coming New Year be one of joy and goodness for each and every one of you—our friends and patrons.

**J. C. CLOWER FURNITURE
COMPANY
GULFPORT**

REA Brings Xmas Lights To One Hundred Families

More than one hundred families in Harrold, Harrison and Pocahontas counties can have electric lights at Christmas time this year for the first time thanks to the REA and the Rural Electric Cooperative Power Association's wide power extension program.

The Coast Electric Power Association with headquarters in St. Louis now furnishes electric service to more than thirty thousand in the three-county area, increasing thus by an increase of more than two hundred over the numbers of members served at this time last year. H. H. Shattuck, Manager of the Association, stated:

The year just ending has been the biggest in the history of Coast Electric. Not only has the membership grown greatly, but much has been done to improve service and adequately handle the Association's business. A new headquarters building has been started and is slated for completion within six months. Two way radio equipment is being installed and should be operating full time by January 1st; addition of new modern office equipment has enabled the members' accounts to be promptly and efficiently handled, and the personnel of the Association has been expanded and strengthened.

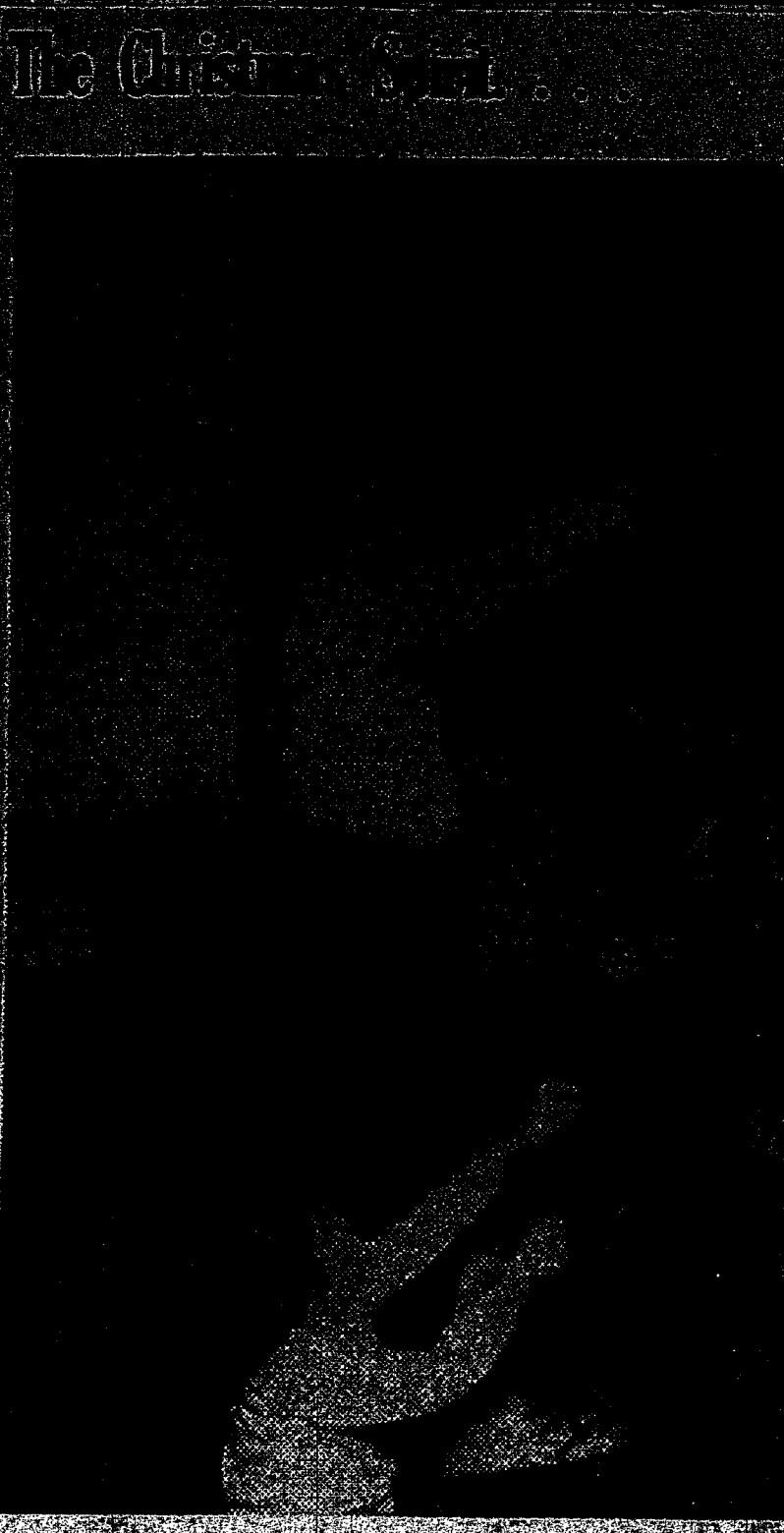


Photo by Squires.

Has really crept into the Anthony Benito home as Anthony, Jr., Virgin Mary, Dominica and Catherine decorate their tree in preparation for Santa's coming.

Mississippi Cattlemen's Association To Meet January 18-19 at Jackson

State College, Miss.—The fourth annual convention of the Mississippi Cattlemen's Association will be held January 18 and 19 at Hotel Heidelberg in Jackson, with the first general session opening at 11:15 p. m. according to Walter A. Swoope, Columbus, Association president.

The convention will bring together some 500 Mississippi breeders and producers of cattle, who will hear national leaders in the livestock industry. The program is dedicated to a profitable cattle industry in Mississippi.

With reduced cotton acreage causing many Mississippi farmers to plan for more pastures and feed crops for cattle or other livestock, this 1950 Cattlemen's Association convention is expected to be of particular wide interest statewide. Paul F. Newell, Extension animal husbandman and Association secretary.

A forecast of livestock supplies and the demand for meat will be made in the opening address by R. J. Egert, associate director, department of marketing, American Meat Institute, Chicago, Illinois. Jerry Sotola, assistant director, Armour Livestock Bureau, Chicago, Illinois, will discuss some new practices in the profitable production of livestock.

Chester Davis, president, Federal Reserve Bank of St. Louis, will speak the first day, his subject being "Management of Soil and Water Resources in Building a Strong Southern Agriculture."

Also on the opening program is H. H. Leveck, head animal husbandry department, Mississippi Experi-

ment Station, State College. Mr. Swoope will preside.

Jimmy Arrington, editor, News Commercial, Collins, Miss., will speak at the annual banquet. Toastmaster will be Ben F. Milburn, administrative assistant to the President of State College.

Consumer's angle in factors affecting the market for beef will be discussed the second day by R. C. Pollock, general manager, National Livestock and Meat Board, Chicago, Illinois.

Other speakers the second day will include Loren Barnett, first vice-president, American National Livestock Association, Denver, Colorado, and Sacramento, California; Ray L. Cutt, Livestock Loss Prevention Board, Kansas City, Missouri; and Jim Draper, editor, Livestock Weekly, Memphis, Tennessee.

An afternoon business session will conclude the convention with adjournment at 2:30 p. m.

Association plans for 1950 will be discussed by Justin H. Doak, executive secretary, Mississippi Cattlemen's Association, Jackson. Committee reports, election of officers and other business will take place.

The executive committee will meet at 10 a. m. January 18. All other committees will meet at 10:30 a. m. prior to the first general session.

Officers of the Association besides president and secretary are first vice-presidents P. F. Simpson, Flora; A. E. Freeman, Walls; Harold Council, Greenville, and M. P.

VISIT MOTHER

Miss Shelby Weston will come from Atlanta, Ga., to spend Christmas with her mother, Mrs. E. M. Weston, and family on South Beach. Miss Mary Leigh Weston, student of the University of Mississippi, is home for the holidays.

The average daily accident death toll in the winter months last year was 26, in the fall 270, in the spring 251, and in the summer 234, according to the National Safety Council.

When cold weather keeps people indoors, home accidents go up, according to the National Safety Council. Home fatalities were fewest last year in June, July and September—2,500 each month—and most numerous in January and December—3,500 each.

Our Baby-God Comes To Earth

The birth of the Christ Child, born of the Almighty God, whose helpless body the infant Jesus laid which was wrapped in swaddling bands which were fastened round His body, hung up the moon and rolled the earth into dust. And then He made Himself to be born to us for us. His birth was sudden, with a shock. It came in sudden Christmas cards announcing him. He was born just like any other son of man, tiny and absolutely dependent on the love of his mother. He would be hungry if she did not feed him. He would not be clean, did she not wash him. Now he is close to everyone. He waits in His crib for our adoration. He has not yet assumed the dignity of manhood, nor the majesty of His glorified body; for somehow after the resurrection, His words to Mary Magdalene—"Don't touch Me," rather put us in awe of Him. He could annihilate us with a glance if He would. Our prayers at Easter are addressed in adoration; but at Christmas we want to wrap the infant Jesus in prayers of love and pity. We want to take Him in our arms, and let His poor little body draw from the abundance of our own warmth and vitality.

But just think of Mary's joy. This Baby is God. Think of how you would feel if you could have God in your arms, sitting at your table, or asleep in the next room. Mary realized the dignity of her Son. She had been visited by an archangel; St. Joseph's dream had reassured her knowledge, and St. Elizabeth greeting had confirmed it. She knew that she was the Mother of God—but she did not become vain, nor did she try to use her Son's power for her own ends.

So let's savor the spirit of Christmas to the full. We can build a crib in our souls which need never be torn down. We can hug our Lord to ourselves and hold Him fast so fast that, by His Grace, we need never lose Him from our arms.

When cold weather keeps people indoors, home accidents go up, according to the National Safety Council. Home fatalities were fewest last year in June, July and September—2,500 each month—and most numerous in January and December—3,500 each.

With Best
Wishes

May all the joys of
Christmas be yours and
may your New Year
overflow with happiness.

**PERRY'S
Department Store**

Extending
the Christmas
of the Month

It is our fondest
hope that this Christmas day
be filled with many warm and pleasant
moments for you and that New Year brings
you the fulfillment of all the sincere wishes
we have been extended to you in the spirit of the Holiday Season!

Montgomery Blommer Company
Candy & Confectionery

217 Union Ave.



Greetings

The Christmas Season
is upon us again and we wish to
express our hearty greetings
to all our friends and
concerned in our business.
Merry Christmas
Happy New Year!

**TOURNE'S
Auto Parts**
20 N. Main & Gold St.
Phone 2-2120

May this Christmas tide
possess scores of wonderful
surprises and pleasures for
you to enjoy and
remember!

Mr. and Mrs.

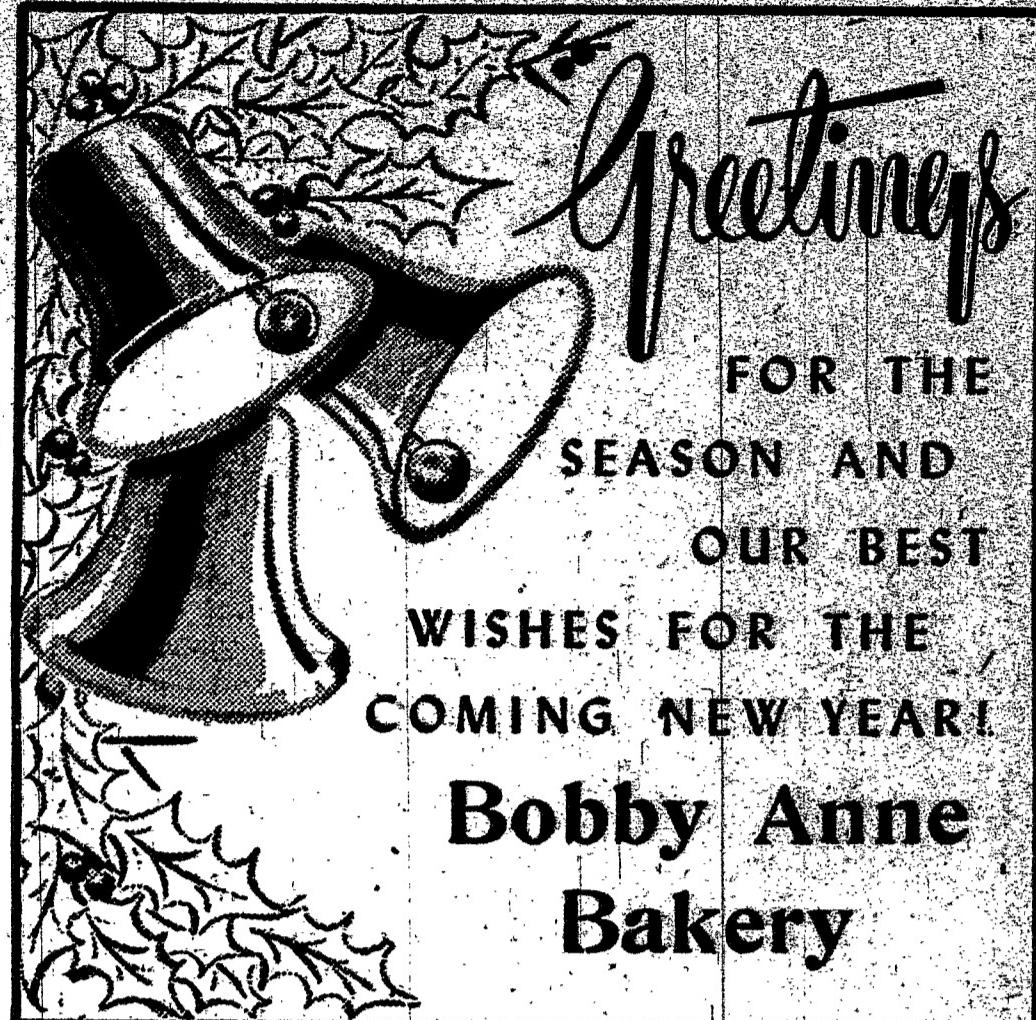
Montgomery Blommer

Montgomery Blomber

Death from burns is reported in December in National Safety Council statistics. In the United States there are 1,000 deaths (or 1,000 per year) from them, and defective chimneys. December burn deaths usually top 1,000. In the summer they average 500 or less a month.

A hazardous little Christmas candle can cause a blaze too big to handle.

Mrs. Oliver G. Miller came last week from a visit to relatives in San Antonio, Texas; Los Angeles, Calif., and San Diego, Calif.



Getting Ready For



Photo by Squires.
Are Joe, Freddie and Emily Delph, decorating the Christmas tree at the home of their parents, Mr. and Mrs. Octave Delph.

J. R. Scharff Submits Original Idea To Win The Dec. Contest

Nation wide attention has been centered on brand new operator J. R. Scharff and his Bay St. Louis, Mississippi super market because of a unique and valuable idea which he developed into a splendid good will builder and sales stimulant.

A letter from Mr. Scharff describes the idea, a free coffee bar, in excellent fashion and consequently his suggestion has been judged winner in the SMILES suggestion contest for the month of December.

We quote pertinent sections of the letter below and congratulate Mr.

Scharff on his originality and know-how as a food merchant. "We installed our self service coffee bar with the rest of our fixtures when we opened on Oct. 7th. It is an original idea of ours, intended as a good will builder and sales stimulator, the expense of which is charged to the advertising account. The bar is 8 feet long and 2 feet wide with a seating capacity of four persons. This bar was built to our specifications by the Jitney-Jungle Fixture Plant, and the stools were purchased through McCarty-Holman Company, Incorporated."

"At the back of the bar in the center is a coffee urn in which 48 cups of coffee can be made at one time. Paper hot drink cups are placed on each side of the urn, with one sugar bowl and one cream pitcher on each side. On the left side is a display of some special item, and on the right side is a display of Jungle Queen & Jungle King Coffee."

"Since this coffee bar is to the right of the meat market, customers stop and have a cup of coffee after buying their vegetables, and before they do their meat buying. It has created a friendly and warm atmosphere in the store."

"As a sales stimulator it has built us a better than good business on Jungle Queen and Jungle King coffee in a short time."

"On the wall at the back of the bar is a placard that reads as follows: "Serve yourself, this coffee was brewed from Jungle Queen and Jungle King coffee. We make this coffee for your enjoyment. Serve yourself—there is no charge." On the same wall we place copies of our advertising, so a customer may read them while drinking their coffee. We also place advertising material, such as recipes and contest blanks on the bar."

"We have had so much favorable comment on the coffee bar, from both customers and salesmen, that we are sure that it is doing our business a great deal of good both in goodwill and increased sales."

Once again congratulations Mr. Scharff and thank you for sharing your idea with your fellow members. Received from Jitney-Jungle Fixture Co., Dec. 1940.

Mr. Leo W. Seal, Mrs. Robert Michael, Mrs. Betty Lee Litchfield and Mrs. Virginia Seal, received honorary titles in New Orleans, Tuesday, Dec. 10, 1940.

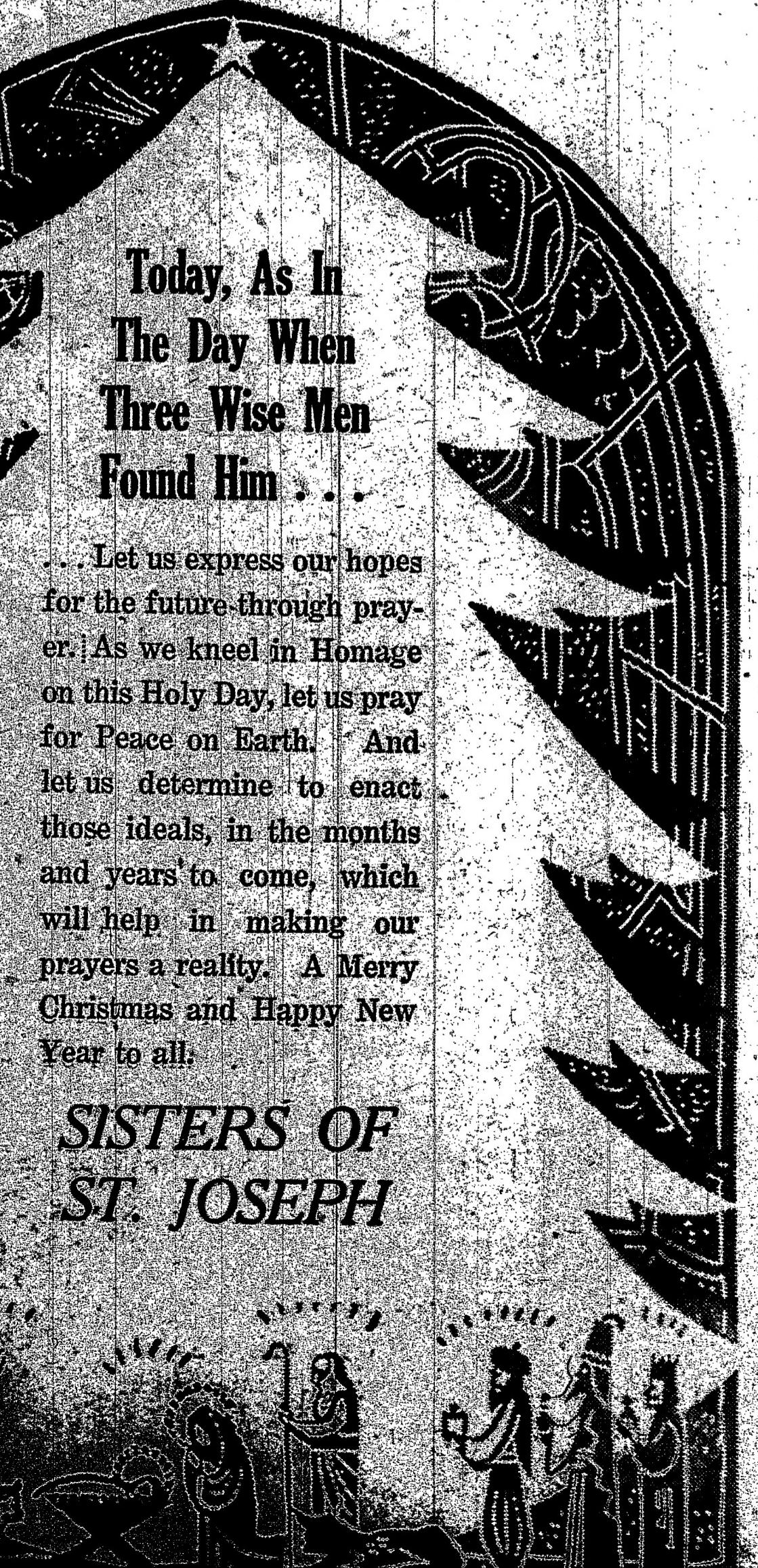
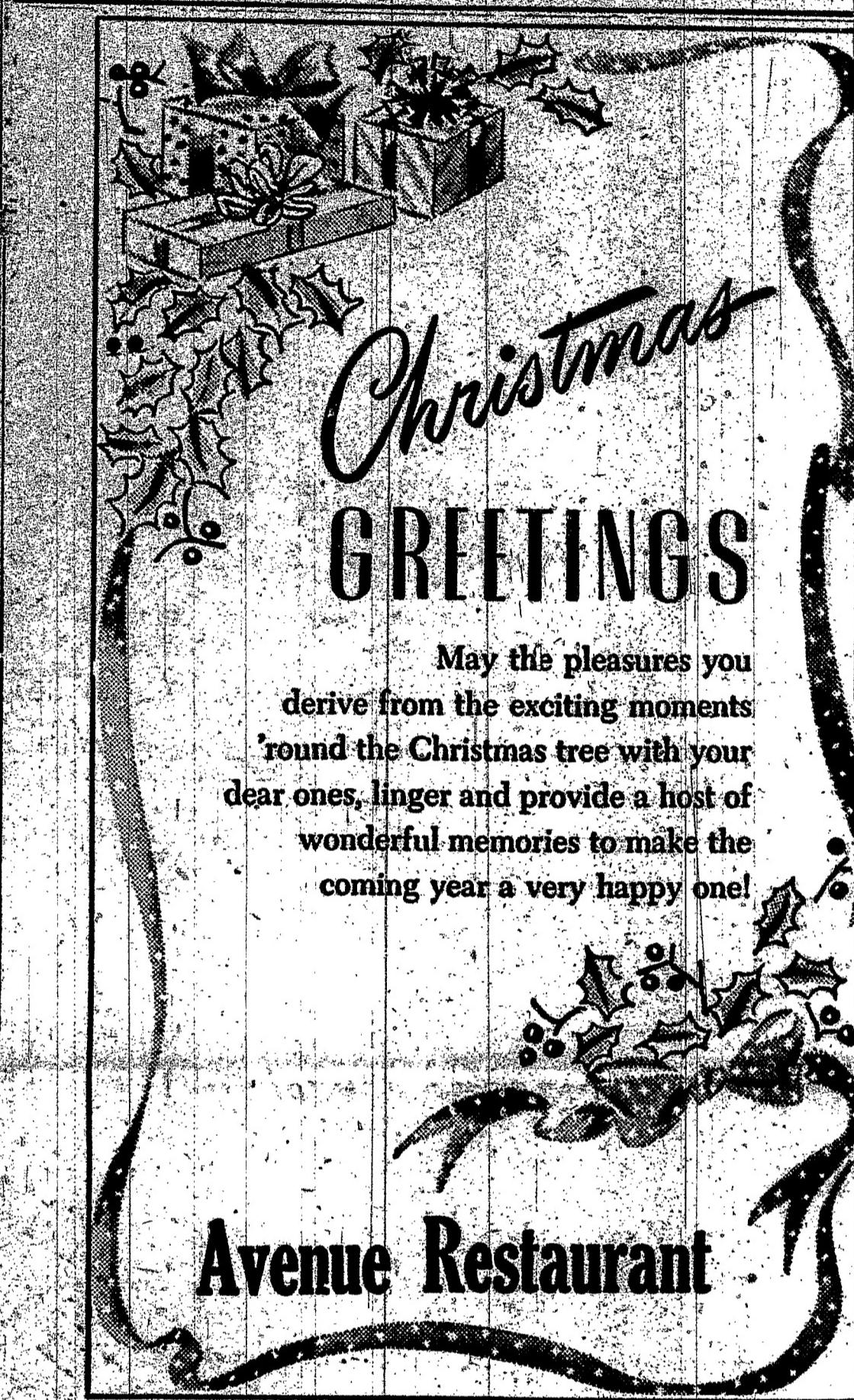
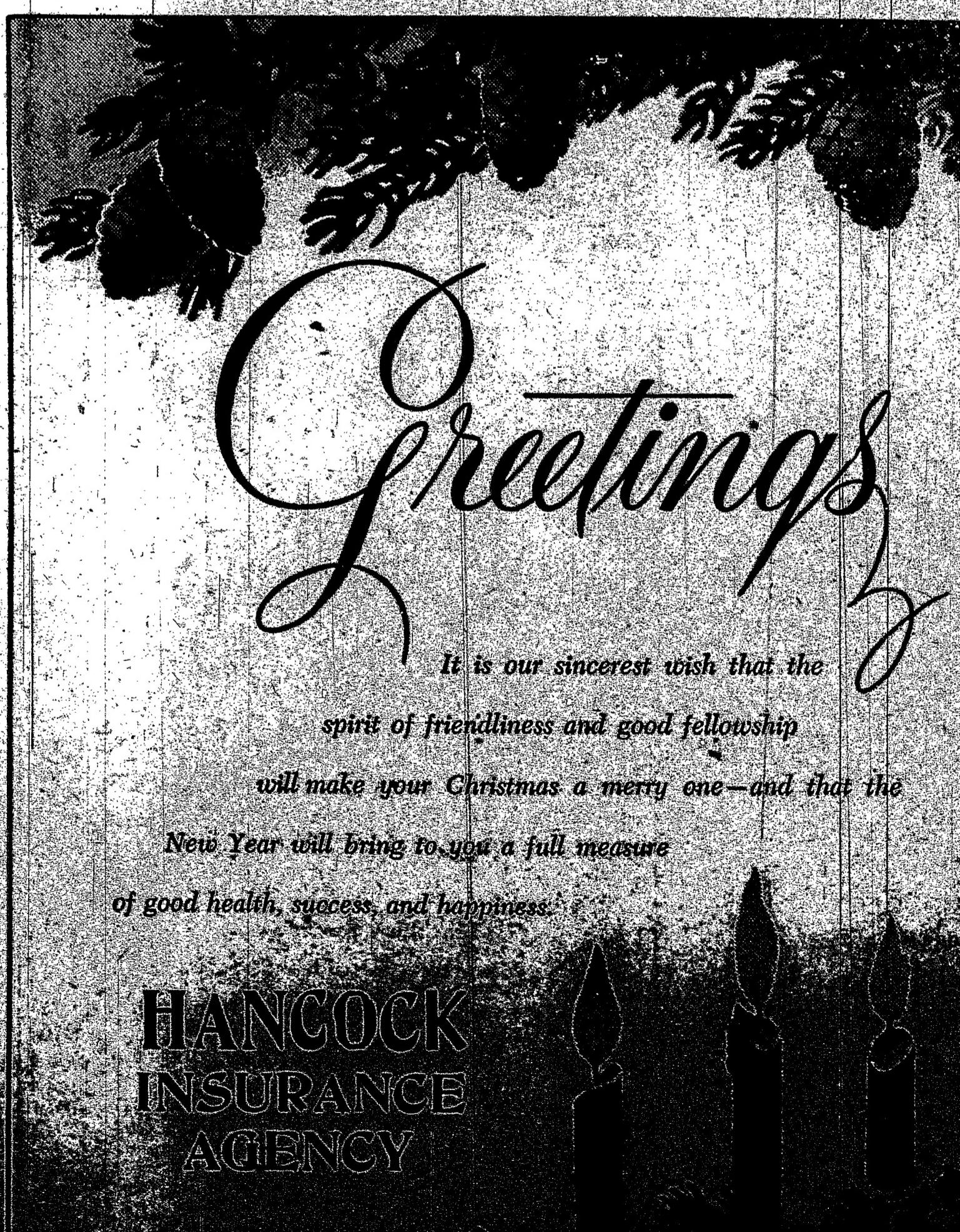
Mr. Harry French is home from West Point, Ga., to spend his holiday vacation with his parents, Mr. and Mrs. Harry French, and the remainder of the family.

HAVE COFFEE PARTY

Mrs. Gordon Romanoff and Mrs. Eugene Davis were joint hostesses Sunday afternoon to a small group of ladies from three to five at a coffee party complimentary to Mrs. Paul Miller and Mrs. Leroy Hunsicker both newcomers to Bay St. Louis.

Mrs. Octave Favre returned last week from Brooklyn, N. Y., where she spent several months with her daughter, Mrs. Robert Leroy.

Mr. and Mrs. Hugh G. Oliver of New Orleans are visiting the latter's parents, Mr. and Mrs. J. B. Shiner, at their North Beach home.





Christmas Joy!

Joys so well expressed
and remembered in carols
we love to sing and hear

...echo our wishes
for a Merry
Christmas and
a Happy New Year.

J. E. Loiacano Grocery
A & J Food Store
Jim's Lounge

There Will Always Be Christmas Trees

WASHINGTON, D. C., Dec. 21.—(UPI)—The U.S. Forest Service has issued a statement that it does not believe the proposed bill to ban the cutting of Christmas trees from national forests would be harmful to America's timber industry. Senator and Theodore Roosevelt, two good friends, Gifford Pinchot, concurred for them.

Pinchot did point out that proper cutting of small evergreens for Christmas use is not harmful and frequently actually helpful to forest.

The advice is good enough 50 years ago to lift a White House ban and convince a statesman who is schooled this way by no less an authority than the American Forest Products Industries.

"Don't worry about the plight of the poor Christmas tree," says this wood-industry sponsored organization, "it's as replaceable as the Thanksgiving turkey and just as indispensable to the American scene."

Nearly half of the 21 million evergreens that make up America's 1949 Christmas tree harvest were farm produced. Nearly one-tenth of the entire crop was cut on privately owned timberland. To augment this domestic Christmas tree harvest, about five million evergreens are imported annually, most of them from Canada.

Besides bringing a fragrant freshness of the forest into two out of every three American homes this December, the three-million Christmas tree harvest puts an estimated 50 million dollars into the Nation's economic bloodstream.

Most American Christmas trees are thinned from natural growth forests. An original stand of from five to ten thousand trees per acre will actually mature only a few hundred sawlog-size trees. Most of the small evergreens selectively cut for Christmas sale would sooner or later have been eliminated by Nature in the life and death struggle for forest space.

When it comes to selecting a Christmas tree, most Americans have as many individual likes and dislikes as they have in motor cars or hats. Color, limb strength, shape, compactness, fragrance, and

ability to retain needles and, of course, price are factors.

Best seller on the Christmas tree market today is the balsam fir, a product of New England and Northeastern United States. About six and one-half million of these are sold in an average year. Douglas fir products of the Pacific Coast are the second most popular. Black spruce, red cedar and white spruce follow in that order. Together these make up 82 percent of all Christmas trees sold in the United States. Scotch pine, Southern pine, red spruce, Virginia pine, hemlock, fir, Norway spruce, hemlock, cypress, juniper and Engelman spruce also are marketed in commercial quantities.

Historians disagree over how and when this Christmas tree business started in America. Home sick Hessian soldiers brought over from Germany by the British to fight George Washington's Continental Army probably introduced the custom.

MAKES HONOR ROLL

Miss Gloria Martin, senior at Gulf Park College, was on the Honor Roll for the quarter ending November 12, 1949. To be eligible for the Honor Roll a student must have at least one A in a three-hour course, and no grade below B; her average must be at least midway between B and B plus!

Turkey Project Shows Profit For the Farmers

State College, Miss.—Turkeys may provide a good source of additional income for farmers, a recent project at the Black Belt Branch Experiment Station indicates. Produced at a cost of 21 cents per pound the turkeys sold for 34 cents per pound bringing an average of \$2.60 for each turkey raised.

The project, in which the Poultry Department of the Experiment Station at State College cooperated, was planned to study methods of raising turkeys, to introduce the new Broad Breast Bronze strain into the area and to investigate turkey growing as an additional source of income for farmers in the Black Belt.

From 800 eggs, 540 pouls were hatched and 484 turkeys were raised to maturity. Hatched May 5, the birds were sold early in November when they were six months old. The toms averaged 28.6 pounds each and the hens 17.1 pounds when sold. Louis Walton, superintendent of the station, reported.

For the first five weeks the pouls were kept in a brooder house at State College, with two kerosene brooder units furnishing necessary heat.

When they were moved to the Black Belt Station where they were housed temporarily in a tool shed with its concrete floor covered with 4 inches of shavings. On July 2, the young turkeys were moved to the range where they remained outdoors until marketing time. Cost of raising the stock totaled \$2,041.67, of which \$1,717.35 were spent for feed. The 800 eggs, obtained from a Kentucky breeder of Broad Breast Bronze turkeys, cost \$321.

The Black Belt Station maintained a breeding flock of 18 toms and 100 hens of the Broad Breast Bronze strains for further experimental work and study.

With blood quality breeding stock, good methods, and proper management, it is felt that a producer may expect to duplicate or even better these results. There is, however, danger in attempting to produce both turkeys and chickens where they come in contact with each other because losses from black head may take all the profit out of turkey production. Generally, those who raise turkeys successfully have no chickens on the farm, or the two kind of poultry are kept widely separated.

Hearty Greetings

The Christmas bells resound with lively jubilation carrying the tidings of the Season to everyone, everywhere!

May they bring you a message of joy and good cheer!

50¢
Dinner
Seafood
Lunch
Deli

*...and sincere good
wishes for a
Merry Christmas
and a Happy New Year...*

J. E. Casanova, Jr.
Jeweler

Christmas

Wishes

*May your Christmas be as
A doorway to good cheer,
Through which you will pass
To a Happy New Year!*

Bay Motor Inc.

HAPPY

Holiday

WISHES

We feel genuinely pleased and privileged to extend sincere Holiday greetings to our many friends. In the spirit of appreciation for the confidence you have shown in us, we wish you all a very Merry Christmas and a Happy New Year!

Cuevas Texaco
Service Station



Radio Hospital

Am prepared now to take care of all your radio, television, and refrigeration troubles.

Am equipped to give 24 hour refrigeration service. Will pay \$50 reward for any radio or television set that I can repair.

For immediate service, call our store on Waukegan Ave. Phone 1170-M1.

PAUL GRANGE

P. J. Collier High School

BAND MEMBERS GIVEN

XMAS PARTY DEC. 17.

Little P. J. Collier just celebrated his second birthday December 6 with a party at the home of his parents.

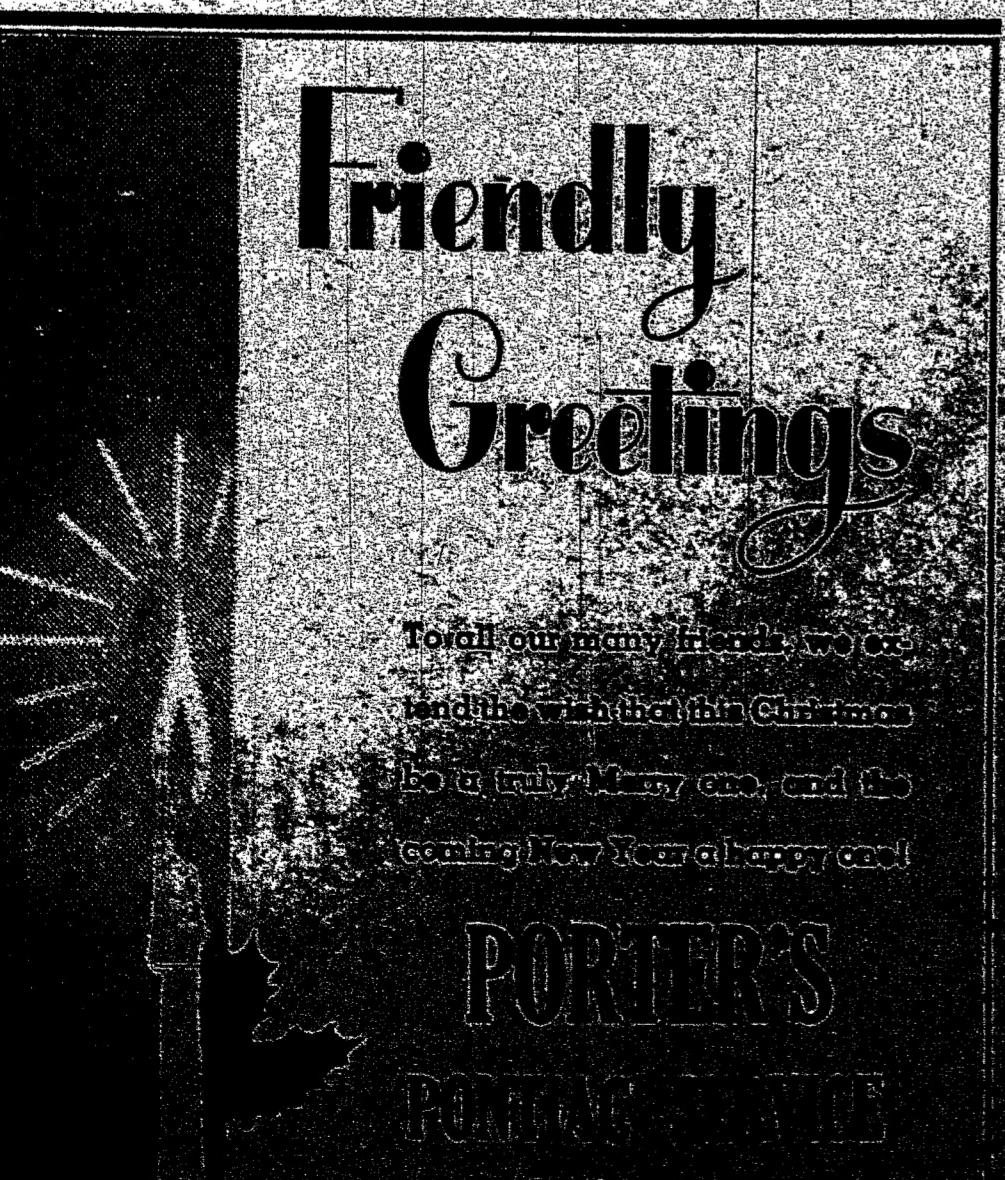
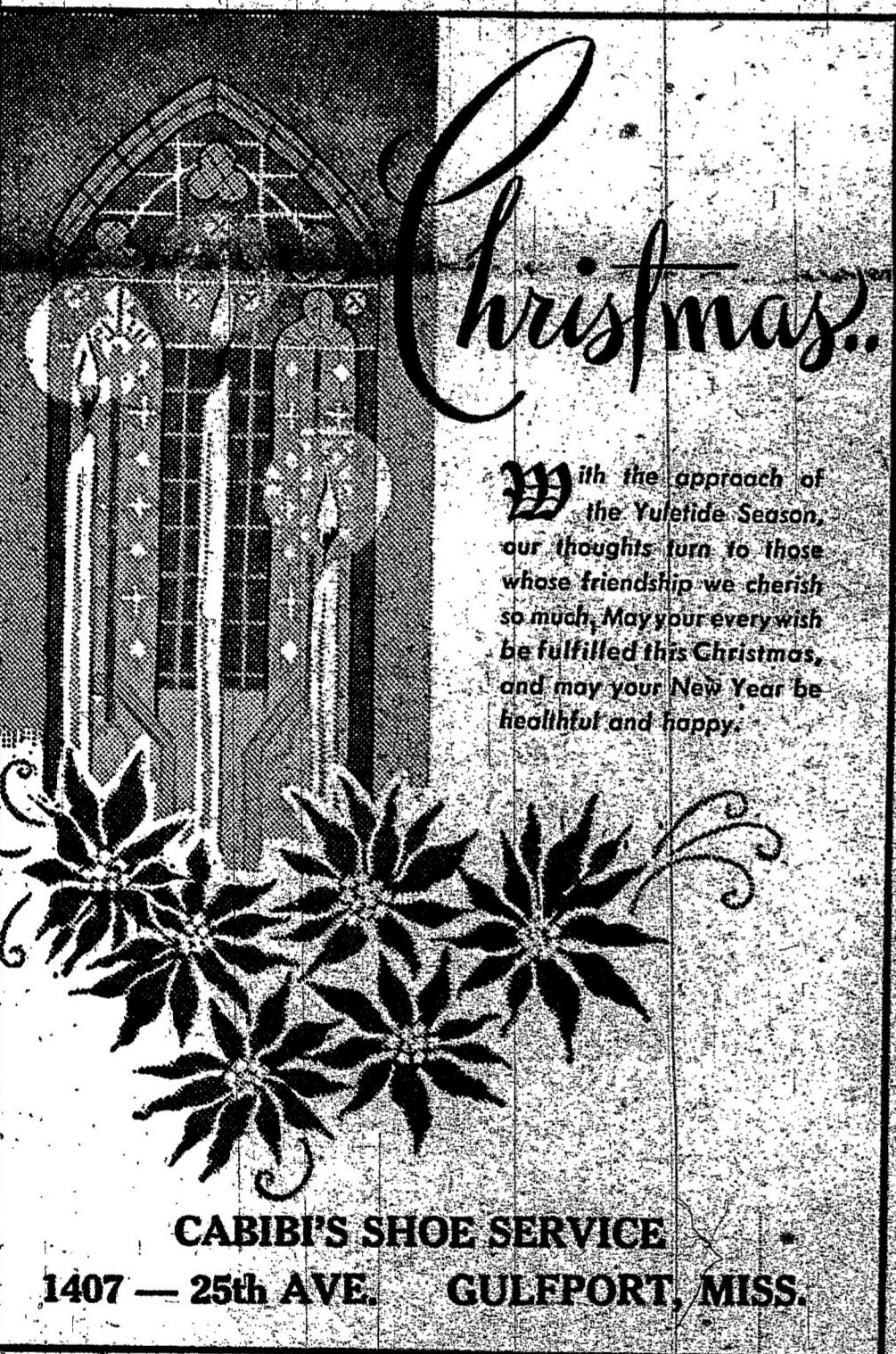
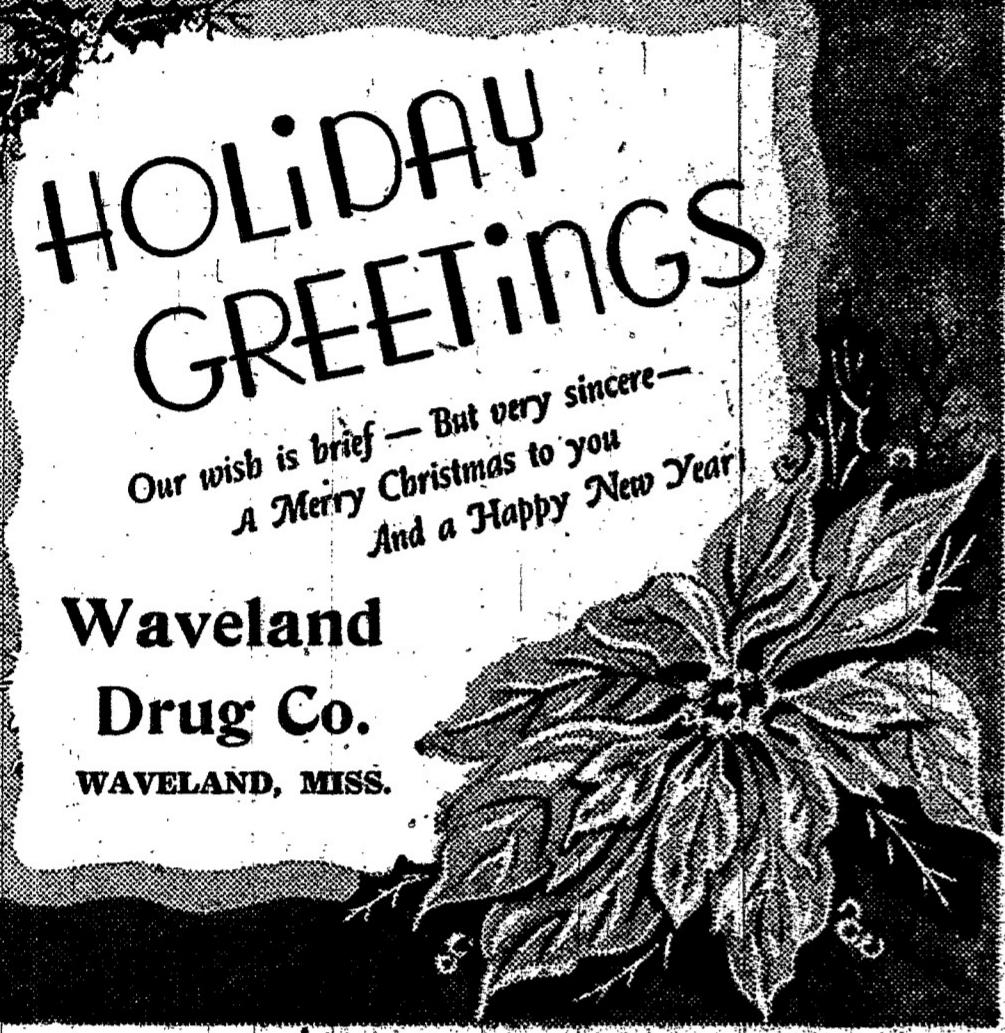
Approximately thirty-five children attended. Games were played and prizes were won by Carol Gene Heitzmann, Eugene Favre, Jr., Leroy Luc, Jr., Barbara Ann Heitzmann and Billy Kidd.

The dining table was arranged with Christmas decorations and the motif was carried out throughout the house. A large cake, trimmed in red and green was used as the centerpiece. Horns and baskets filled with candy were given as favors.

VISIT PARENTS

Mr. and Mrs. J. J. Kelleher, Jr., J. J. Kelleher, III, and Nancy Kelleher of Baltimore, Maryland, have arrived to spend the Christmas season here with Mr. Kelleher's parents. They will be here for two weeks.

A National Safety Council reminder. Tire chains provide a necessary link between winter driving and safety.



By-gone Days

BY ERIC LEE

LOCATION: NORMAL AND DISTRICT LINE

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— Mr. and Mrs. E. C. Fifer entertained a dinner complimentary to Mr. and Miss G. H. Tolson of New Roads, La.

— Mr. and Mrs. Charles Giesen read and held informal letters from St. Louis, their second visit to the Fair. The trip included a short stay in Chicago.

— Miss Cicero still lingered in St. Louis, where the fall months though chilly were delightful and the city enlightened by the crowds that surged through the World's Fair portals.

— Friends of Mr. A. Q. Breath who was connected with the Pelican Cracker Factory of New Orleans, were glad to see him. He was the guest of his brother, Mr. James H. Breath.

— Mrs. J. V. Dunbar and little son were expected from New Orleans about the latter part of November when the Dunbar family were again to take up their permanent abode in Bay St. Louis, with Mayor O'Brien and family.

— The Postal Telegraph and Cable Co. established an office at the Bay, which was opened to the public on the 1st of October by the Clifton Hotel with Mr. Harry Beyer in charge.

— The home of Mr. and Mrs. August Taconi was gladdened by the advent of a baby girl.

— The home of Mr. and Mrs. Sylvester Ladner was blessed by the birth of a daughter. The pretty little lady received the name of Victoria Marie Sylvia.

— Mrs. Joseph Gager returned from a visit to New Orleans.

— Hon. W. W. Stockstill spent a day in New Orleans.

— Miss Catherine Spornorino was the guest of friends in New Orleans.

— Mrs. B. R. Engman accompanied by her daughter, Miss Leila, spent a day in New Orleans, in the interest of the Engman's Mercantile Establishment.

— Dr. Spence visited the Bay, where he purchased a new outfit of furnishings for the dental office that he was shortly to open here. He was to practice here for two days each week.

— Mrs. M. L. Word was quite ill at her home in State Street, also one of her youngest daughters was ill.

— The work of painting the new Fireman's Hall was to be started within the next week or two. Final arrangements were to be made at a meeting of the House Committee.

— Tony Ingrassia, the barber who was located at the Gilmore House, rented the building formerly occupied by the Temple brothers and was open for business at the new location. He called his place the "Echo" Barber Shop.

— The home of Mr. and Mrs. Andrew Maneri was bereft of its brightest sunshine in the death of their beloved infant daughter, Vera.

— Mr. and Mrs. Claude Monti returned from a visit to Ocean Springs.

— Mrs. Ernest J. Leonard spent several days here with her sister, Mrs. Chas. A. Breath.

— Mrs. Eugene Ladner of the L. & N. R. R. was spending some time with her mother and other relatives at the Bay.

— Mrs. A. F. Cameron visited her friend, Mrs. Emilio Cue, at Kill.

— Mr. and Mrs. Sidney Gaspar returned home from a visit of several days in New Orleans.

— Mr. and Mrs. L. A. De Montuzin were home from an extended visit to friends in St. James Parish, Louisiana, where they resided years since.

— A daughter was born to Mr. and Mrs. Raphael Blaize on Tuesday, November 1.

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Ramsey's Dept. Store



GMCs "Deliver the Goods"

Food, furniture and fuel oil . . . the trees, the turkey, the toys . . . almost everything that moves by motor truck makes its contribution toward a Merry Christmas.

Now better equipped to "deliver the goods" than ever before, tough, truck-built GMCs offer powerful, valve-in-head gasoline engines or famed, 2-cycle Diesel models . . . strong, sturdy chassis with rugged axles, springs and brakes . . . outstanding performance and dependability, unequalled efficiency and economy. There's a better-built GMC for all hauling jobs . . . for every transportation task . . . Christmas time and all the time!



Ben Hille Motors
SOUTH BEACH BLVD.
BAY ST. LOUIS; MISS.

FOR ONE BRIEF STARRY NIGHT

(By George Muller)

For one brief starry night let us forget
The gloom of the world gone.

And let us light the candles in our souls
This one night of the year.

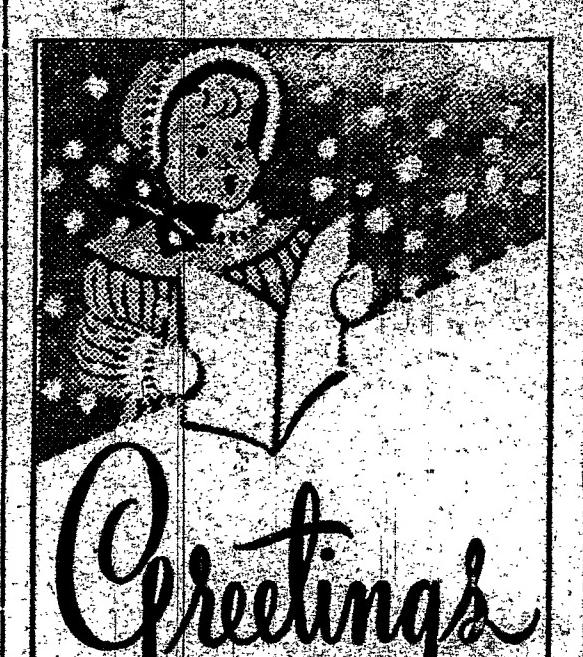
Let us be shriven of self, and let us pray
Only white prayers—white scifless prayers tonight.

Lifting clean hands up to one glorious star
That is burning with holy light.

Unfailing it has shone through all the years
While we, God knows, have wandered strangely far.

Now for this one brief night, let us forget
All but His steadfast star.

All but the supreme high sacrifice
Of God, the Giver, sending One to lift
The burdens from our hearts, and let us reach
Glad hands to take His gift.



BEN BENIGNO'S
GROCERY



The Christ-Child lay on Mary's
breast, His hair like a star,
(O stern and stammering are the kings, But there the true hearts are.)

The Christ-Child lay on Mary's
heart, His hair was like a fire
(O weary, weary is the world, But here the world's desire.)

The Christ-Child stood at Mary's knee,
His hair was like a crown
And all the flowers looked up at
Him, And all the stars looked down.

S. J. A. Greeting Grade

City Women's Board

A Brodsky audience could not have enjoyed their entertainment more than the pupils of the S. J. A. Greeting Grade, which they presented their Christmas play Thursday, December 10, in the auditorium.

The scene, usually referred to as "the stage," at the auditorium was set for the pupils' presentation of "Maryland," literally "raised the roof off the house."

If seems Santa Claus was worried and Mamma-Santa came to his aid by asking the Brownies, Jacks-in-the-Box, Dogs and Cats, Jack and Jill, Little Jack Horner, Little Miss Muffet, Wooden Soldiers, Red Riding Hood, the Big Bad Wolf, Mother Red Riding Hood, the Wood Chopper and the Dolls, to perform for him.

"The Sweetest Story Ever Told," featuring Christmas Carols, and an excellent dramatization of the Gospel according to St. Luke, was presented by the pupils of the second grade.

A playlet entitled, "Santa's Little Helper," was given by the third grade. It was amusing to see what good helpers they really turned out to be.

The "Christmas Walk," an original play written and enacted by the fourth grade, portraying a realistic snow scene, was touching in its contents and manner of presentation.

"Little Ledy Santa Claus" was the fifth grade number. It consisted of songs and recitations whose theme was charity to all.

All who helped make the program the success that it was are to be complimented.

Teachers, parents and pupils cooperated in every sense of the word. Teachers did so by their untiring efforts in training these children, pupils responded by learning their lines and parents fashioned the costumes.

A CHRISTMAS CAROL

(G. K. Chesterton)

The Christ-Child lay on Mary's lap,

His hair was like a light,

(O weary, weary were the world,

But here is all is right.)

The Christ-Child lay on Mary's breast,

His hair like a star,

(O stern and stammering are the kings,

But there the true hearts are.)

The Christ-Child lay on Mary's heart,

His hair was like a fire

(O weary, weary is the world,

But here the world's desire.)

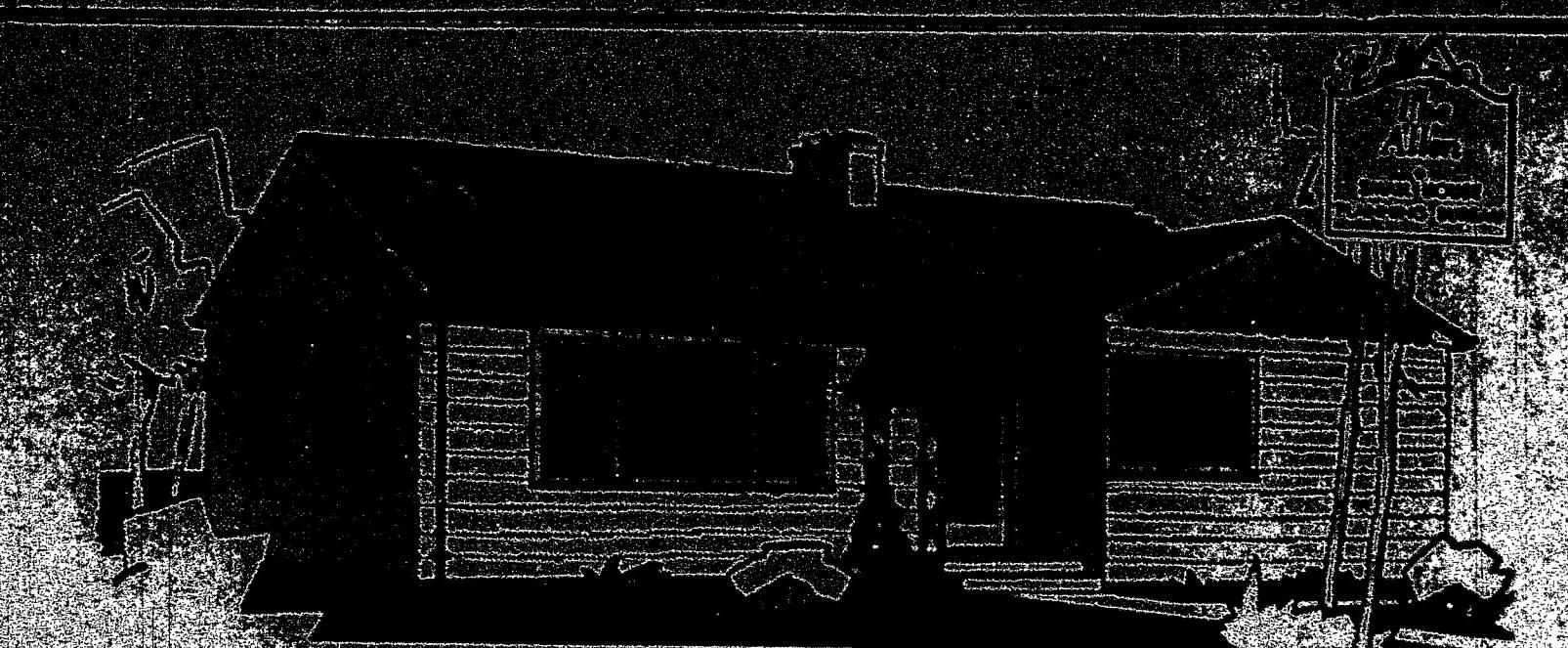
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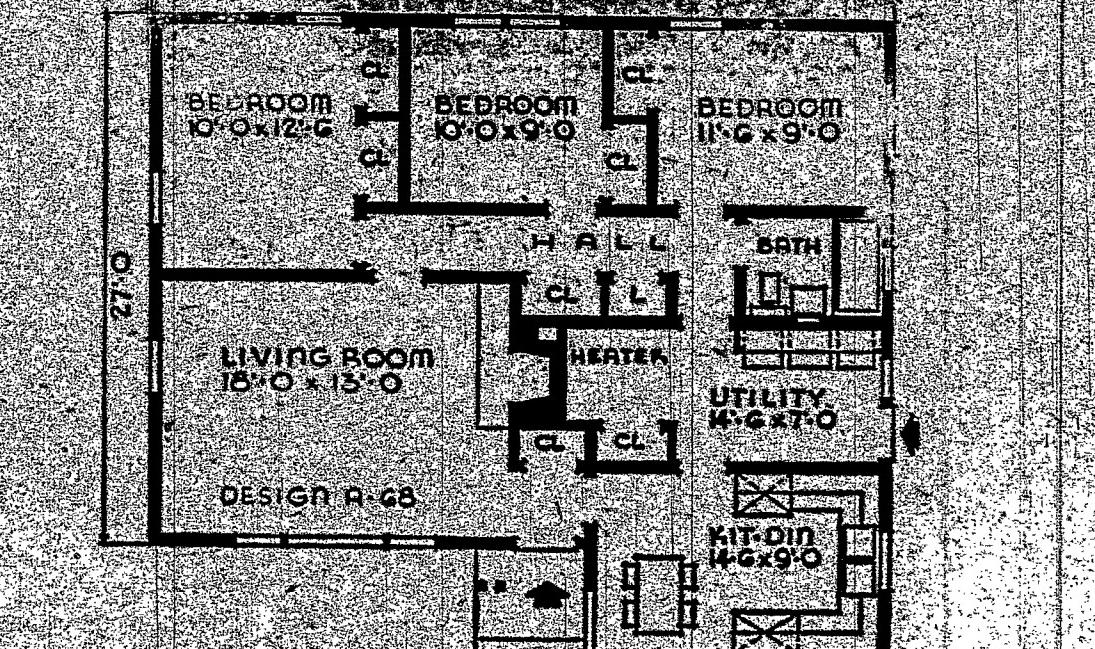
Storage space is liberally allowed for in The Allen. Wardrobes are provided for in each of the three bedrooms, and closets are planned for the front entrance and utility room. A general closet and linen cabinet are in the bedroom hall.

The exterior walls are shown to be of frame with wide siding. But, concrete blocks can be used as a substitute. The roof is covered with asphalt shingles.

The kitchen of The Allen is modern with cabinets and equipment arranged in a U-shape. The sink is under the window and the refrigerator and range are completely built into the cabinets.

Dimensions of The Allen are 33 feet by 27 feet with an area of 1,116 square feet and a volume of 13,320 cubic feet.

For further information about THE ALLEN write to Small House Planning Bureau, St. Cloud, Minn.



SOCCER SQUAD WINS OPENER OVER GCMA

The Rock-A-Chaw soccer squad defeated the Cadets of G. C. M. A. last Thursday afternoon at the College field, 5-0 in the first game of the season.

Luis Rivara was the star on offense accounting for four goals. Juan Echeverria was responsible for the extra point. Other outstanding men on the field were Santiago Rivera, Charlie Garcia and Fernando Betanzos.

ST. STANISLAUS ROCK-A-CHAW

Refreshment Keeps The Wheels Turning



Ask for it either way . . . both trade-marks mean the same thing.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

COAST COCA-COLA BOTTLING CO.

© 1949, The Coca-Cola Company



Quaker Oats



Old times and the carefree pleasures
of other days are recalled as we enter
another Holiday Season. In the spirit of
remembering friends and associations of the
past, we extend our greetings to all.

DEMORAN'S
RADIO SERVICE

A Very
Merry Christmas to
all our friends ~ and a
Happy New Year, too!

Once again, at the close of another year we are mindful of the importance of your good will and friendship. With the holiday season at hand we are most anxious to wish everyone the Merriest Christmas ever and a New Year filled with happiness and success.

Board Of Supervisors
HANCOCK COUNTY
ED. P. ORTIE, President

JOS. C. JONES Member, Beat 1	FRANK KELLAR Member, Beat 2	JOHNSON S. SHAW Member, Beat 3	JACK LOTT Member, Beat 4
A. C. MITCHELL Clerk of Court	B. D. JOHNSON Sheriff And Tax Collector	CLAIBORNE J. LADNER Tax Assessor	E. E. BRELAND Superintendent of Education